



**EUROPEAN UNION** - Delegation to the State of Israel

האיחוד האירופי - המשלחת למדינת ישראל

الاتحاد الأوروبي – البعثة إلى دولة إسرائيل

### **Press advisory**

**Save the Date. May 30 -31**

## **Hungary - EU - Israel Workshop on Start-Ups and Innovation**

**On May 30 and 31, the Hungarian Embassy and the Delegation of the European Union to Israel will be hosting a Hungary - EU - Israel Workshop on Start-Ups and Innovation.**

The workshop will bring together about 50 - 60 European and Israeli innovation experts to exchange ideas and best practices. Israel is widely recognised as a very successful player in the field of innovation with many ground breaking start-up companies to its credit. The European Union as a whole and many of its member countries are today seeking the most effective ways to promote their innovation capacities on all levels.

The workshop will focus on the three main components of successful innovation culture - policy, financing and facilitating start-ups, and technology transfer and entrepreneurs. The event will take place at the Leonardo City Tower in Ramat Gan. Further details to follow shortly.

**Press contact: David Kriss, 054-2240772**