

EEAS PRIVACY STATEMENT - DATA PROTECTION NOTICE

FOR THE PURPOSE OF

PROCESSING PERSONAL DATA RELATED TO THE CAMPAIGN

#OurVoiceOurFuture

ORGANISED BY THE EEAS

1. INTRODUCTION

The protection of your personal data and privacy is of great importance to the European External Action Service (EEAS), including the Delegations of the European Union. You have the right under EU law to be informed when your personal data is processed [e.g. collected, used, stored] as well as about the purpose and details of that processing.

When handling personal data, we respect the principles of the Charter of Fundamental Rights of the European Union, and in particular Article 8 on data protection. Your personal data are processed in accordance with Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, aligned with Regulation (EU) 2016/679, the General Data Protection Regulation. In this privacy statement you find information about how the EEAS and EU Delegations process your personal data and what rights you have as a data subject.

2. PURPOSE OF DATA PROCESSING: Why do we process your data?

Purpose

The purpose of the present processing activity is to facilitate the #OurVoiceOurFuture proactive communication campaign aimed at giving voice to young people and send a powerful message to the world. The target audiences are citizens from the EU and worldwide who might want to hear and share stories from young people that can have a transformative power and trigger important changes in the world.

Description

- #OurVoiceOurFuture campaign started in July 2022 and the community of young people is still active for 2025 and 2026.
- When engaged with the EEAS, participants will share their content in their social media channels (Instagram, X, Facebook, Tiktok, etc.) using the campaign hashtags #OurVoiceOurFuture, tagging the EEAS and invite others to join. By posting with these hashtag(s), participants give consent to share their post and all information within and about the post.
- The EEAS may cross-post the content that was natively and willingly shared by participants on their own social media channels on the corporate social media channels of the EEAS (X, Facebook, LinkedIn, Instagram, Youtube, Bluesky) and may publish on the EEAS multi-site.
- Where relevant, the video testimonies from participants will be shared on the EEAS social media accounts and published on the EEAS multi-site.
- If you send recordings, you have to give your consent to the use of the videos or the recordings and of your personal data for the communication activities of the EEAS by sending the duly filled consent form.
- On the videos or the recording, your first name will be indicated, together with other data at your discretion, such as surname, profession, age, nationality or country of residence.
- Videos may be uploaded on YOUTUBE, the multi-site and the social media channels of the EEAS and of the individual delegations.

Users can share the site URL or the videos using the buttons on the website on their own social media accounts or visit the X, Facebook, LinkedIn or Instagram pages of the EEAS via a link.

3. DATA PROCESSED: What data do we process?

When you reply to a message indicating your interest to participate in #OurvoiceOurfuture activities, the following personal data is collected:

- E-mail address
- Your name
- Content of the e-mail

When you do recordings, you might want to indicate:

- Your name
- Your age
- Your nationality or country of residence

- Your profession

For documentation purposes, you have to indicate your residential address on the consent form.

If you watch a video, you are redirected to YouTube. You do not have to sign in to YouTube to watch them. Further information about the processing of your personal data by YouTube can be found on: <https://www.youtube.com/howyoutubeworks/privacy/>.

If you watch a video on any social media of the EEAS or the Delegations, you will watch the video on the platform you are in. You do not have to sign in to any of those platforms to watch them. If you click on any "share" button, you can share content using your own social media account. You can also visit the [X \(previously: Twitter\)](#), [Instagram](#), [Linkedin Bluesky](#) and [Facebook](#) pages of the EEAS. You can find information how these social media providers process your personal data on the [X](#), [Instagram](#), [Linkedin Bluesky](#) and [Facebook](#) privacy pages.

4. DATA CONTROLLER: Who is entrusted with processing your data?

The data controller determining the purpose and the means of the processing activity is the European External Action Service (EEAS). The EEAS Directorate / Division / EU Delegation entrusted with managing the personal data processing under the supervision of the Head of Division is the following organisational entity:

ECO.GLOBAL.STRAT.2 – Global Communications & Public Diplomacy Division

5. RECIPIENTS OF THE PERSONAL DATA: Who has access to your data?

The recipients of your data may be:

EEAS assigned staff participating in sharing or distributing the videos, mainly staff of ECO.GLOBAL.STRAT.2 and technical services.

Personal data is not intended to be transferred to a third country or an international organisation and the given information will not be communicated to third parties, except where necessary for the purposes outlined above.

6. ACCESS, RECTIFICATION AND ERASURE OF DATA: What rights do you have?

You have the right of access to your personal data and the right to correct your inaccurate, or incomplete personal data taking into account the purpose of the processing. The right of rectification can only apply to factual data processed. Under certain conditions, you have the right to ask the deletion of your personal data or restrict their use as well as to object at any time to the processing of your personal data on grounds relating to your particular situation. We will consider your request, take a decision and communicate it to you without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary. For more detailed legal references, you can find information in Articles 14 to 21, 23 and 24 of Regulation (EU) 2018/1725. In specific cases, restrictions under Article 25 of the Regulation may apply. If you wish to exercise your rights or have questions concerning the processing of your personal data, you may address them to the Data Controller via the functional mailbox:

OURVOICE@eeas.europa.eu

[OR \(after the campaign\)](#)

WEBSITE@eeas.europa.eu

7. LEGAL BASIS: On what grounds we collect your data?

The processing of personal data related to the calls for interest for the "Campaign #OurVoiceOurFuture" organised by the EEAS is necessary for the performance of a task carried out in the public interest [Article 5(1)(a) of Regulation (EU) 2018/1725], as mandated by the Treaties, in particular by articles 5, 11, 20, 21-40, 42, 43 of the Treaty on European Union (TEU) and 2 (4) and (5), 205, 220-221, 326 - 334 of the Treaty on the Functioning of the European Union (TFEU).

If you indicate your interest and/or participate in the recording or share your testimonies on social media, your data are processed based on your consent ([Article 5 (1) d of Regulation (EU) 2018/1725]. Your participation is entirely voluntary and is in no way linked to the evaluation of your professional performance or qualities.

Legal references:

- EEAS vision for social media Ref. Ares(2016)6738179 - 01/12/2016
- Shared Vision, Common Action: A Stronger Europe: A Global Strategy for the European Union's Foreign and Security Policy (June 2016): Chapter 1. A Global Strategy to Promote our Citizens' Interests
- Council Conclusions, October 2016: On that occasion the Council of the European Union stressed "the need of joining up efforts in the field of public diplomacy including strategic communication, inside and outside the EU, to speak with one voice and ultimately promote its core values "Service OJ L 201, 3.8.2010, p. 30-40.

Further legal reference:

[Council Decision of 26 July 2010 establishing the organisation and functioning of the EEAS \(2010/427/EU\) – OJ L 201, 3/8/2010, p. 30.](#)

8. TIME LIMIT FOR DATA STORED & SECURITY MEASURES: For what period and how we process your data?

Correspondence is kept for a maximum period of 3 years or the period mandated by the Common Retention List of the EEAS. The recordings are kept as long as they are relevant in the global context but no longer than 5 years.

After that they may be kept for archiving purposes. Social media platforms apply their own retention policy (see point 3).

Security of data: Appropriate organisational and technical measures are ensured according to Article 33 of Reg. (EU) 2018/1725. The collected personal data are stored on servers that abide by pertinent security rules. Data is processed by assigned staff members. Access to specific files requires authorisation. Measures are provided to prevent unauthorised entities from access, alteration, deletion, disclosure of data. General access to personal data is only possible to recipients with a UserID/Password. Physical copies of personal data are stored in a properly secured manner.

9. EEAS DATA PROTECTION OFFICER: Any questions to the DPO?

If you have enquiries you can also contact the EEAS Data Protection Officer at data-protection@eeas.europa.eu.

10. RECOURSE

You have, at any time, the right to have recourse to the European Data Protection Supervisor at edps@edps.europa.eu.