



**UNIÃO EUROPEIA**

**DELEGAÇÃO NA REPÚBLICA DE MOÇAMBIQUE**

## **CORPORATE SPONSORSHIP FOR EUROPE DAY - 2026**

### **TERMS OF REFERENCE**

The European Union Delegation to Mozambique will host in Maputo its annual Europe Day reception on 12 May 2026. The event will start at 6 pm and end at 9 pm.

Europe Day, also referred to as "Schuman Day", is an annual celebration of peace and unity in Europe. In Mozambique, this celebration brings together around 250 - 300 guests from Government and State institutions, Embassies and Diplomatic Missions, Civil Society, the NGO community, private sector and multiple other sectors in the society to celebrate Europe and its fruitful relations with the Republic of Mozambique.

This event is an excellent opportunity for companies/organisations to promote their image, brands/activities through corporate sponsorship-collaboration with the European Union Delegation to Mozambique.

#### **Main criteria**

1. Nature and activities of the Sponsor should be in line with the principles, values and commitments of the European Union.
2. Nature and activities of the Sponsor should not undermine EU policies in such areas as foreign policy, social, health and environment.
3. The Sponsor could be public or private organisations and companies.
4. Sponsors cannot entail a possible conflict with the mission and objectives of the European Union.
5. The Sponsor must not be in a situation referred to in Articles 136 (1) and 141 (1) of the Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing

#### **What can sponsors expect from the European Union Delegation**

1. By signing the Corporate Sponsoring Agreement, the parties agree on the terms and conditions for the corporate sponsoring.
2. The sponsors will be provided with exposure and visibility in the following ways:
  - Placement of their logo on event communications and materials
  - A public acknowledgment by the Ambassador during the celebration

- The opportunity to display or distribute promotional material at the event venue (banners, rollups, etc).

### **Commitments of the sponsor:**

Those who are selected as sponsors will be invited to contribute to the May 12th event in form of services or supply of goods.

### **Only contributions in-kind will be accepted.**

Financial contributions are prohibited by the Financial Rules of the European Institutions. Contributions could include:

- Provision of various products, such as promotion materials, food catering inclusive of cutlery and crockery, napkins, drinks inclusive of champagne, wine and drinking glasses, sound system, flowers.
- Provision of services, such as venue with cocktail tables, buffet tables, seating tables and chairs.
- Provision of staff support, such as waiters, event coordinator on site.

Sponsors may suggest other form of sponsorship in-kind.

Sponsors must declare the value in Euro of the in-kind provided goods and/or services.

Sponsors should be aware that the EEAS registers all sponsorships above 1.000 EUR and registers and publishes all sponsorships above 5.000 EUR on the Delegations websites and official website of the EEAS.

Sponsors should be aware that the EEAS processes personal data in accordance with Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC. In case personal data needs to be transmitted to any sponsors, as recipient, the organisation is required to ensure the same level of data protection guaranteed by the EU data protection framework, and in particular Regulation (EU) 2018/1725.

### **Sponsors will not have a say on the substance of the event.**

#### **Review & Selection**

1. The European Union Delegation to Mozambique will review the applications and will determine the organizations/companies that best align with the core objective of the event to be sponsored. Selection criteria include the sponsorship appeal in terms of goods or services provided and coherence between the sponsored Europe Day event and promotion of the sponsor.
2. The European Union Delegation to Mozambique reserves the right not to accept proposals which, because of the nature of the sponsorship or of the sponsor's activities, are deemed incompatible with the institutional role of the European Union. The European Union Delegation to Mozambique also reserves the right to refuse any sponsorship not deemed consistent with the purpose of the event.