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PROJECT FACTSHEET

Botswana: Green Value Chain Development for Job Creation Programme

EU contribution: € 8 000 000 (approx. BWP 130 million)

Period of implementation: 2026-2030

Location: Botswana, country-wide

Implementing organisation(s): The International Trade Centre

Project objectives and description:

This programme will support the eco-tourism and horticulture sectors in Botswana. It aims to diversify Botswana's economy and promote the creation of decent green jobs, in line with Botswana's long-term development strategies, notably the National Development Plan 12, the Botswana Economic Transformation Programme (BETP) and Botswana Vision 2036. Moreover, the programme will support Botswana's efforts to improve the enabling environment for business and attract responsible investment into these sectors, while addressing environmental challenges and strengthening climate resilience. The programme will have a strong focus on building the capacity of SMEs, notably those led by women and youth. It will also seek to strengthen relevant business support institutions.

Achievements / expected results:

The programme addresses key challenges in the country, including the need to diversify the economy, high unemployment rates, and food import dependency. Expected results include more competitive and sustainable eco-tourism and horticultural sectors that generate decent employment while protecting the environment, enhancing food security, and boosting the production and exports of high-value fruit and vegetables.

In February 2026, the ITC undertook an inception mission to Gaborone and Maun to further refine the project components.

Project website / Social media account links:

- ITC project website: <https://www.intracen.org/our-work/projects/botswana-green-value-chain-development-for-job-creation-programme>