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PROJECT FACTSHEET

Creating a Conducive Eco/community-based tourism Landscape in Northern Botswana Through Strengthening CSOs

EU contribution: € 200,000 (approx. BWP 2,920,000)

Period of implementation: 2025-2026

Location: Northern and Western Botswana

Implementing organisation(s): Impact Fund Limited

Project objectives and description: The action aims to create a conducive, supportive landscape established to enable eco-tourism / community-based tourism initiatives to flourish. By employing various capacity building initiatives, and in collaboration with CSOs operating in Northern and Western Botswana, the action will strengthen the capacity of CSOs to support an inclusive, participatory, empowered and independent civil society in Botswana. In doing so, we aim to (1) help CSOs working in the eco-tourism/community-based tourism landscape in having a unified voice and collaborating with one another, (2) strengthen eco-tourism/community based CSOs institutionally and operationally; and (3) establish a research and development unit to inform eco/community based tourism investments.

Achievements / Expected results: The initiative aims to strengthen civil society by enhancing CSOs' institutional and operational capacities in governance, accountability, financial and project management, research, advocacy, and funding access. It will also address regulatory and administrative barriers while promoting transparency and countering misinformation. The project will foster partnerships between CSOs, media, the private sector, and academia. Additionally, it will empower women's, youth, and vulnerable groups—including children, disabled, and Indigenous communities—to drive dialogue on gender equality and inclusion.

To date, the programme has helped three CSOs to gain fully functional governance systems and mobilised over BWP2.4 million in funds in partnership with the private sector. Further, in Tsutsubega, the first 2 community round tables brought together NGOs, local businesses, and Impact Fund to tackle challenges such as logistics, playgroup funding, and maintaining solar electricity systems. Several more roundtables are planned in 2026 to enhance collaboration and encourage sharing of activities and knowledge across additional communities and focal areas.

Incoming public / visibility events: -

Project website / Social media account links:

- Impact Fund/Travel For Impact : <https://travelforimpact.com/>,
<https://www.facebook.com/p/Travel-For-Impact-100069962900957/>,
<https://travelforimpact.com/latest-news/>,
<https://www.instagram.com/impactfundbotswana/>
- Crafted Botswana website <https://craftedbotswana.com/>