



# EEAS PRIVACY STATEMENT - DATA PROTECTION NOTICE

## FOR THE PURPOSE OF PROCESSING PERSONAL DATA RELATED TO EUROPE DAY ORGANISED BY EEAS SERVICES & EU DELEGATIONS

### 1. INTRODUCTION

The protection of your personal data and privacy is of great importance to the European External Action Service (EEAS) including the Delegations of the European Union. You have the right under EU law to be informed when your personal data is processed [collected, used, stored] as well as about the purpose and details of that processing.

When handling personal data, we respect the principles of the Charter of Fundamental Rights of the European Union, and in particular Article 8 on data protection. Your personal data are processed in accordance with Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, aligned with Regulation (EU) 2016/679, the General Data Protection Regulation. In this privacy statement you find information about how the EEAS and the EU Delegations process your personal data and what rights you have as a data subject

### 2. PURPOSE OF DATA PROCESSING: Why do we process your data?

The purpose of the processing is to ensure proper organisation of Europe Day activities in the EEAS, including EU Delegations.

Description: Coordination, organisation and management of the Europe Day

- Europe Day includes in-house and external location workshops, information days, conferences, seminars, open days and other events related to the functioning of and the tasks entrusted to the EEAS.
- The organisation of Europe Day includes the management of contact and mailings lists for invitations, handling of participation requests and feedbacks, the preparation and distribution of preparatory materials, event reports, news items and publications to the participants and to the public about the events as well as other technical arrangements, such as entry to the premises to which access requires registration or to provide your identity/authorisation / authentication.
- In the framework of organising events the following processing may take place:
  - to send e-mails, invitation letters; collect names, postal/e-mail addresses, phone/fax numbers, by electronic/manual means; publish participants lists and distribute it to participants and organisers;
  - to collect and manage lists and mailing-lists for events, news and publications;
  - if relevant, to follow up reimbursement of travel expenses and payment of daily allowances

**In case of an open day type of event, no prior registration is required to enter the venue. You may need to go through a security scan – including your baggage – but no personal data are registered during the scan.**

- Publication and communication activity related to the Europe Day for dissemination purposes includes the taking of photos and videos, web streaming, audio or video recording during the event and the publication of these photos, videos and of other information about the event on the EEAS Intranet and/or on the EEAS website and social media.
- Photo booth, if provided, enables you to take a photo of yourself indicating visually your interest in the European Union and to publish it on your social media accounts.

The EEAS may use photos in its communication activities based on your consent.

In case the event is organised with the support of an external company (contractor) processing personal data, including the provision of an online platform, a data protection clause in the service contract ensures the protection of your personal data. Your personal data will not be used for automated decision-making including profiling.

### 3. DATA PROCESSED: What data do we process?

I. Personal data will be collected, used and kept only to the extent necessary for the purposes above. Data, including personal data, that may be processed, are the following:

- Identification and contact data, including name, title, profession, function, postal/e-mail address, phone numbers and any other administrative information and contact details
- Identity/passport number and validity, nationality, country of residence, gender, date of birth or any data necessary for access control purposes to the EEAS/EU Delegation premises (under EEAS Security Directorate/ EU Delegation responsibility) or to external premises including EU venues
- Biography or CV of speakers and presenters if needed
- Information about transport and accommodation if foreseen; financial information and banking details for the purpose of reimbursement of travel expenses/allowances together with supporting documents (e.g. tickets)
- Dietary and special assistance requirements when applicable, processed in a secured manner for the sole purpose of accommodating special needs or dietary requests
- Login credentials in case of online registrations

II. In addition, data are also collected during the event and processed for documenting the event and the purpose of informing the public, promoting EU public diplomacy in communications and publications:

- Photos, audio or video filming and web streaming of speakers, participants or organisers as well as feedbacks, surveys, reports and other information about the event
- Photos taken in the photo booth and the data you provide with your photo
- Data provided on the consent forms, such as name, e-mail, residence address

Disclaimer:

The organisers waive responsibility of videos/photos taken, shared, published by participants or other individuals, including journalists and other members of the press not contracted by the EEAS/EU Delegations.

III. Data collection by websites: when using online applications, for example for registration or communications, websites may apply dynamic tools such as cookies for technical functioning, gathering statistics and providing a personalised experience for them as users. More information about cookies can be found on the specific websites.

**4. DATA CONTROLLER: Who is entrusted with processing your data?**

**The data controller determining the purpose and means of the processing is the European External Action Service (EEAS).**

**The data controller contact entity for each individual event under the supervision of the Director/Head of Division/Head of Delegation is the organising entity [event organiser] from or on behalf of which you received the invitation.**

**In the EEAS Headquarters, the operational data controller is Global Communications and Public Diplomacy, SG.STRAT.2**

**5. RECIPIENTS OF THE PERSONAL DATA: Who has access to your data?**

The recipients of your data may be:

- Designated organising staff of the EEAS/EU Delegation
- Assigned staff of other EU institutions and other assigned organiser team members, if required
- Security and other partners, contractors, service providers on behalf of the organiser

(EEAS Headquarters Europe Day event in Brussels – contractor information: GOPA Gesellschaft für Organisation, Planung und Ausbildung mbH (D-Bad Homburg; <https://www.gopa.eu/en>)

- Participants, Interpreters, Technical staff if relevant
- EEAS staff and other EEAS Intranet users (if data published on the EEAS intranet)
- General public (if data made public on the internet, the EEAS website or social media platforms)

Data will not be shared with third parties for direct marketing. Under certain conditions outlined in law, we may disclose their information to third parties, (such as the European Anti-Fraud Office, the Court of Auditors, or law enforcement authorities) if it is necessary and proportionate for lawful and specific purposes. Service providers will process data on documented instructions and on behalf of the EEAS/EU Delegation in accordance with Article 29 of Regulation (EU) 2018/1725. More information on how the provider processes personal data can be found on the website of the contracted organisation. Data will not be communicated to third parties, except where necessary for the purposes outlined above.

**Social Media**

The EEAS and the EU Delegations use social media to promote and inform about events through widely used and contemporary channels. In addition to the [EEAS Webpage](#), videos may be uploaded to the [EEAS YouTube](#) channel and links from our website can appear on [X](#), [Instagram](#), [LinkedIn](#), [Threads](#), [Bluesky](#) and [Facebook](#). The use of social media does not in any way imply endorsement of them or their privacy policies. We recommend that users read the the [X](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Threads](#), [Bluesky](#) and [YouTube](#) privacy policies which explain their data processing, use of data, users' rights and the way how users can protect their privacy when using these services.

**6. ACCESS, RECTIFICATION AND ERASURE OF DATA: What rights do you have?**

You have the right of access to your personal data and the right to correct any inaccurate or incomplete personal data. The right of rectification can only apply to factual data processed. Under certain conditions, you have the right to ask the deletion of your personal data or restrict their use as well as to object at any time to the processing of your personal data on grounds relating to your particular situation. We will consider your request, take a decision and communicate it to you without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary. For more detailed legal references, you can find information in Articles 14 to 21, 23 and 24 of Regulation (EU) 2018/1725. In specific cases, restrictions under Article 25 of the Regulation may apply. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent. If you wish to exercise your rights or have questions concerning the processing of your personal data, you may address them to the Data Controller via

either:

**the functional mailbox of the event  
[the mail address you received the invitation from]**

or

**EEAS Division 'Global Communications and Public Diplomacy', SG.STRAT.2  
< [STRATEGIC-COMMUNICATIONS@eeas.europa.eu](mailto:STRATEGIC-COMMUNICATIONS@eeas.europa.eu) >**

**7. LEGAL BASIS: On what grounds we collect your data?**

Lawfulness of the data processing

The processing of your personal data related to events organised by the EEAS or EU Delegations, as mandated by the Treaties, specifically by articles 5, 11, 20, 21-40, 42, 43 of the of the Treaty on European Union (TEU) and 2 (4) and (5), 15, 205, 220-221, 326 – 334 of the Treaty on the Functioning of the European Union (TFEU), is necessary for the performance of a task carried out by the EEAS in the public interest, in particular for the management and functioning of the EEAS [Article 5(1)(a) of Regulation (EU) 1725/2018] as referred to in Recital 22 thereof.

Further references:

[Council Decision of 26 July 2010 establishing the organisation and functioning of the EEAS \(2010/427/EU\)](#) (OJ L 201, 3/8/2010, p. 30) and Shared Vision, Common Action: A Stronger Europe - [A Global Strategy for the European Union's Foreign and Security Policy](#) of June 2016 as well as Council Conclusions of October 2016 where the Council of the European Union emphasises *"the need of joining up efforts in the field of public diplomacy including strategic communication, inside and outside the EU, to speak with one voice and ultimately promote its core values"*.

At the same time, data processing for EU communication activities, publications and the photo booth, if applicable, is based on your consent requested separately [Article 5(1)(d) of Regulation (EU) 2018/1725] for the following:

On the open days:

- o photos, video recordings taken on the event which may be shared in EU communications (see point 3)
- o photos taken in the photo booth and the data (e.g. contact details) you provide with them.

On other events organised:

- o the processing of the personal data relating to the dietary requirements and/or special assistance requirements
- o attendance list containing your name, affiliation and contact details which may be shared among participants
- o permanent contact list created and shared internally among EEAS services for the purpose of promoting EU activities/events and disseminating information.

If you do not wish for some personal data, including photos, to be published on the web, you also have the option not to provide consent. Participants that choose this option, depending on the type of event and available resources, may take a seat in non-photographed areas, may follow the event by web streaming or wear an identifier including a colour code on stickers or badges. You can withdraw your consent at any time and you also have the option to give consent only to one or more data processing activities.

## **8. TIME LIMIT - DATA STORING: For what period and how we process your data?**

Our aim is to keep your personal data not longer than necessary for the purposes we collect them. After the event, your data are kept as long as follow-up actions to the event are required. Reports and other material containing personal data are archived according to e-Domec policy.

Personal data will be deleted five years after the last action in relation to the event. In respect of the footage/photos taken in the photo booth, you have one week to give feedback and to download the footage/photos taken in the photo booth or to ask for their immediate deletion. After one month, the photos will be deleted.

If you give your consent, personal data may be part of a contact list shared internally among EEAS services for the purpose of promoting future EU activities and disseminating information. The privacy statement on [contact lists](#) and [public diplomacy initiatives](#) are also available on the EEAS website. Financial data related to the event will be kept for a maximum period of 10 years after the end of the event for auditing purposes. Sensitive personal data relating to dietary and/or access requirements will be deleted as soon as they are no longer necessary for the purpose for which they have been collected in the framework of the event, but no later than within 1 month after the end of the event. Personal data may be kept for information and historical, statistical or scientific purposes for a longer period of time including the publication on the EU Delegation webpage and EEAS Intranet or EEAS website with appropriate safeguards in place.

### Security of data

The EEAS, the EU Delegation and FPI strive to ensure a high level of security for your personal data. Appropriate organisational and technical measures are ensured according to Article 33 of Reg. (EU) 2018/1725. The collected personal data are stored on servers that abide by pertinent security rules. Data is processed by assigned staff members. Access to specific files requires authorisation. Measures are provided to prevent unauthorised entities from access, alteration, deletion, disclosure of data. General access to personal data is only possible to recipients with a UserID/Password. Physical copies are stored in a secured manner. In case a service provider is contracted, as a processor, the collected data may be stored electronically by the external contractor, who has to guarantee data protection and confidentiality required by the Reg. (EU) 2018/1725. These measures also provide a high level of assurance for the confidentiality and integrity of the communication between you [your browser] and the EEAS/EU Delegation. Nevertheless, a residual risk always exists for communication over the internet, including email exchange. The EEAS relies on services provided by other EU institutions, primarily the European Commission, to support the security and performance of the EEAS website.

## **9. EEAS DATA PROTECTION OFFICER: Any questions to the DPO?**

If you have enquiries you can also contact the EEAS Data Protection Officer at [data-protection@eeas.europa.eu](mailto:data-protection@eeas.europa.eu).

## **10. RECOURSE**

You have, at any time, the right to have recourse to the European Data Protection Supervisor at [edps@edps.europa.eu](mailto:edps@edps.europa.eu).