JORDAN–EU INVESTMENT CONFERENCE

19 NOVEMBER 2026 · DEAD SEA

Powered by **Invest Jordan**

EUROPEAN UNION · JORDAN

EU Investment Support for Business in Jordan

Unlocking investment. Sharing risk. Accelerating sustainable growth.

The European Union works with Jordan and European and international development finance institutions to mobilise investment, strengthen private-sector competitiveness and support sustainable economic growth.

EUROPEAN UNION
Delegation to Jordan

Investment information guide · 2026

How EU investment support works

The European Union supports investment in Jordan through a combination of guarantees, grants and technical assistance. These instruments work alongside financing from European and international development finance institutions to help bring viable projects to life.

RISK-SHARING

EFSD+ guarantees

The European Fund for Sustainable Development Plus (EFSD+) provides guarantees to eligible financial institutions and implementing partners. By sharing part of the risk, the EU helps unlock additional financing for investments that might otherwise struggle to secure funding on suitable terms.

GRANT SUPPORT

Blending grants

EU grants can be combined with loans or other financing to improve the viability and impact of investment projects. They can support investment costs directly or finance the expertise needed to prepare and implement projects.

TWO TYPES OF BLENDING GRANTS

01 / INVESTMENT

Investment grants

Contribute to eligible project costs, improving economic and financial viability. When combined with loans, they can lower the effective cost of capital and make projects with significant development benefits financially viable.

02 / EXPERTISE

Technical assistance grants

Finance expertise and advisory services for feasibility studies, project preparation, technical assessments, capacity-building and implementation support.

Neighbourhood Investment Platform (NIP)

Decision-making on the allocation of blending grants rests with the Neighbourhood Investment Platform (NIP) chaired by the European Commission.

Under the NIP, EU grant resources are combined with financing from European development finance institutions and other partners to support investments in infrastructure and the private sector, including SMEs.

Supporting investment on the ground

EU support can help make projects more attractive to lenders and investors, strengthen project preparation and encourage investment in sectors with significant economic and development benefits.

The combination of instruments depends on the needs and characteristics of each project and the relevant financing partner.



Digital finance and innovative financial services can help businesses access the funding they need to grow.

02 · MOBILISING INVESTMENT

From finance to investment

EU support works alongside financing from development finance institutions, banks and other partners. The right combination depends on the needs, risks and expected development benefits of each project.

EU Guarantee	Investment Grant	Technical Assistance	Private-sector loans and finance

Part of the EU–Jordan Strategic and Comprehensive Partnership

The EU's €3 billion partnership for 2025–2027 brings together grants, concessional loans and investment mobilisation to support Jordan's economic resilience and sustainable development.

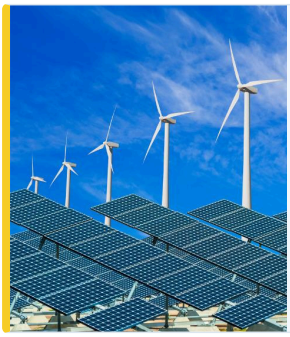
€640m
GRANTS
Direct grant support for priorities under the partnership.

€1bn
MACRO-FINANCIAL ASSISTANCE
Concessional loans supporting Jordan's macroeconomic stability.

€1.4bn
EFSD+
Targeted mobilisation of additional public and private investment.

Three complementary components · One strategic partnership

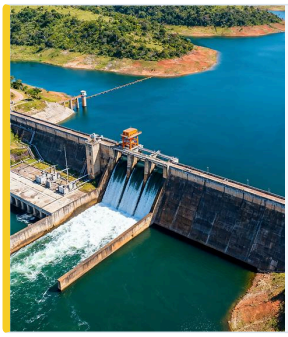
Investment opportunities across six key sectors



01 / ENERGY

Green energy and renewables

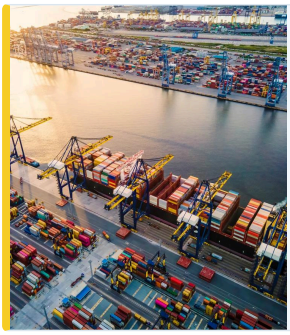
Renewable energy, clean technologies and sustainable energy infrastructure.



02 / WATER

Water security

Sustainable water infrastructure, resource management and water efficiency.



03 / CONNECTIVITY

Transport and logistics

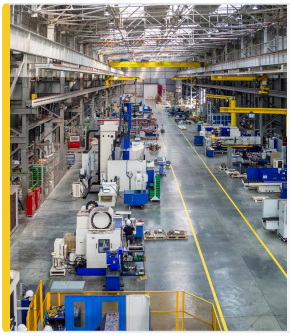
Modern transport infrastructure, regional gateways and supply-chain connectivity.



04 / DIGITAL

Digital economy and ICT

Digital infrastructure, technology services and digital transformation.



05 / INDUSTRY

High-value industries

Advanced manufacturing, industrial modernisation and higher-value production.



06 / INNOVATION

Innovation and business development

Entrepreneurship, innovation ecosystems and sustainable business growth.

Who is this support for?

EU-backed investment support can be relevant to a range of actors involved in developing, financing and implementing sustainable investment projects in Jordan.

01

Jordanian businesses and SMEs

Companies seeking to expand, modernise, innovate, improve productivity or invest in greener and more sustainable operations.

02

European investors and companies

Businesses interested in establishing, expanding or developing investment activities and partnerships in Jordan.

03

Project developers and private operators

Companies developing investment projects in energy, water, transport, logistics, digitalisation and industry.

04

Financial institutions

Banks and other eligible financing partners interested in extending finance to businesses and investment projects.

05

Business support organisations and intermediaries

Organisations supporting businesses through advisory services, project preparation, innovation, access to finance and investment facilitation.

How to get started

Early engagement helps identify the most relevant instrument and potential financing partners.

1. **Define the investment**
   Clarify the project, its objectives, location, scale and expected impact.
2. **Explore potential support**
   Consider whether a guarantee, investment grant or technical assistance could help.
3. **Contact the EU Delegation**
   Discuss the project and identify potentially relevant EU-supported channels.
4. **Engage financing partners**
   Explore suitable banks, development finance institutions and implementing partners.
5. **Prepare the project**
   Develop the business case, feasibility work and supporting documentation.
6. **Follow the partner's process**
   Eligible projects proceed through the relevant partner's assessment and approval procedures.

Important: EU investment support is not an automatic entitlement. Eligibility, financing terms and the availability of support depend on the instrument, the implementing partner's criteria, project quality and the applicable assessment and approval procedures.

For more information, reach out to us

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