

EUROPEAN UNION IN ACTION

BIOTAN



Biotan is an agribusiness specialising in the sourcing, processing, and export of premium organic cashew nuts, working with 1,500 smallholder farmers and employing over 350 factory workers. Biotan is the only EU-organic certified cashew producer in Tanzania. EU support through the FEFISOL and SATAF programmes has expanded working capital, improved product quality, promoted agroecology and increased processing and export volumes, strengthened growth and reduced operational risks in sustainable agri-processing.

BIZY TECH

Bizy Tech is an Agri-Fintech focused on transforming agriculture through digital innovation. Its flagship platform, Kilimo Bando, is a mobile and web-based solution that integrates agricultural and financial services for smallholder farmers, connecting them with input suppliers, financial institutions, and buyers to improve access, productivity, and market linkages. With support from the European Union (EU) under the EUDR programme, Bizy Tech has expanded its impact by building a comprehensive coffee farmer database, strengthening partnerships, and advancing farm mapping and traceability, supporting compliance, transparency, and sustainability in Tanzania's coffee value chain.



CAILA TRADING CO. LTD



Caila Trading Co Ltd sources, processes, roasts, and exports premium Arabica and Robusta coffee, addressing limited market access, low prices, and weak value addition for smallholder farmers. EU support through the MARK UP I AND MARK UP II programmes has improved quality standards, compliance, branding, marketing, and market readiness, enabling access to 7 international buyers, EU export contracts, and a traceable coffee value chain from nursery to cup.

MASTERMIND VENTURES

Mastermind Ventures, trading as Rosho, is an agribusiness adding value to Tanzania's cashew crop through an inclusive business model. Its gourmet cashew nut butter is made from ethically sourced organic cashews through a traceable value chain that supports smallholder grower groups. EU support through the FUNGUO Innovation Programme has helped expand its product range and increase market presence, with products now available in supermarkets across Tanzania.



MAZAO HUB



MazaoHub is an agritech company improving access to soil data, agronomy advice, quality inputs, and markets for smallholder farmers in Tanzania. It is one of 88 businesses supported by the EU through the FUNGUO Innovation Programme. This support strengthened its visibility and investment readiness, enabling it to scale its “Hospital for Farms” model. To date, MazaoHub has reached over 83,000 farmers and conducted nearly 397,000 soil tests.

NET CONCEPTS

NET CONCEPTS (T) LIMITED is a telecom and ICT services provider delivering AI-enabled solutions that keep businesses connected, secure, and productive. Since 2009, the company has specialised in the installation and maintenance of telecom infrastructure and equipment. As a local service provider for Eutelsat under an EU-backed blending operation with the European Investment Bank, Net Concepts plays a key role in expanding satellite broadband connectivity across Tanzania.



OKOA PRODUCTS



Okoa Products produces seaweed-based natural wellness products addressing health challenges such as skin conditions, obesity, and malnutrition, while creating livelihoods for women seaweed farmers and youth employment in Tanzania. EU support through the INCLU-CITIES programme has strengthened its management systems, branding, marketing, and record keeping, and improved market access, investment readiness, and business growth.

