



**Corporate Sponsorship Opportunities**  
**Europe Day 2026 | Kathmandu**  
**EU Delegation to Nepal**

# EUROPE DAY 2026

Europe Day is an annual celebration of peace and unity in Europe.

On 9 May 2026, the EU celebrates the 76th anniversary of the Schuman Declaration, which laid the foundation of today's European Union.

In 1950, Robert Schuman, then French Foreign Minister, presented a groundbreaking vision for European cooperation that led to the creation of the European Coal and Steel Community – a cornerstone of European integration.



In Nepal, the EU Delegation will host over 500 high-level guests at **Patan Durbar Courtyard** on **Friday, 8 May 2026**, including senior representatives from government institutions, the diplomatic community, leading private sector companies, civil society, and development partners, to celebrate Europe Day 2026.



# SPONSORSHIP OPPORTUNITY

We invite private companies and individuals with strong links to Europe to join us as sponsors of Europe Day 2026.

Europe Day offers sponsors a prestigious platform for visibility, strategic networking, and brand alignment with the European Union's values of unity in diversity, sustainability, and strong partnership with Nepal.

Together, we will celebrate and showcase the depth of the enduring friendship between Europe and Nepal.

## OUR OFFER

- Access **500+** high-profile guests at the reception
- Associate your brand with **#TeamEurope**
- Visibility on EU in Nepal's social media channels (**115,000+ followers**)





## GOLD SPONSORSHIP

For contributions of **NRs 200,000 and above**, Gold Sponsors receive:

- **Placement of the logo on the official invitation** under the heading 'in association with'.
- **Logo displayed on a dedicated slide on screen projections** in the reception area.
- Opportunity to discreetly showcase the sponsor's products/services in a **designated individual booth** in the reception area.
- **Display of two standing banners** at the event entrance area.
- **Ten entry invitations** for the sponsor's guests.
- Recognition in the opening words of the EU Ambassador.





## SILVER SPONSORSHIP

For contributions of **NRs 100,000 and above**, Silver Sponsors receive:

- **Logo displayed on screen projections in the reception area.**
- **Display of promotional material** (flyers and brochures) in the entrance area of the reception.
- **Display of a standing banner** at the event entrance area.
- **Five entry invitations** for the sponsor's guests.
- Recognition in the opening words of the EU Ambassador.

# GOLD VS. SILVER SPONSORSHIPS

*A comparison of sponsorship benefits*

Visibility Offers	Gold Sponsor (≥ NRs. 200,000)	Silver Sponsor (≥ NRs. 100,000)
Placement of the logo on the official invitation	✓	✗
Entry invitations	✓ (10 entries)	✓ (5 entries)
Display of standing banners at the event entrance	✓ (2 banners)	✓ (1 banner)
Recognition in the opening words of the EU Ambassador.	✓	✓
An individual booth to showcase products/services	✓	✗
Logo displayed on a dedicated slide on screen projections	✓	✗
Logo displayed on screen projections with other sponsors/partners	✗	✓
Display of promotional material at the entrance	✗	✓





# BECOME OUR SPONSOR

## Have questions?

Contact our Press and Information Officer at **+977 9808429768** or via email at [Bidhyalaxmi.Maharjan@eeas.europa.eu](mailto:Bidhyalaxmi.Maharjan@eeas.europa.eu).

## Ready to become a sponsor?

Review the Call for Sponsorship to express your interest. Click [here](#) to read more.

Secure your sponsorship by **2 March 2026** – don't miss this opportunity.

We look forward to partnering with you.