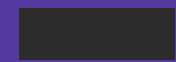




European activities at GITEX AFRICA 2026

Marrakesh, 7-9 April 2026



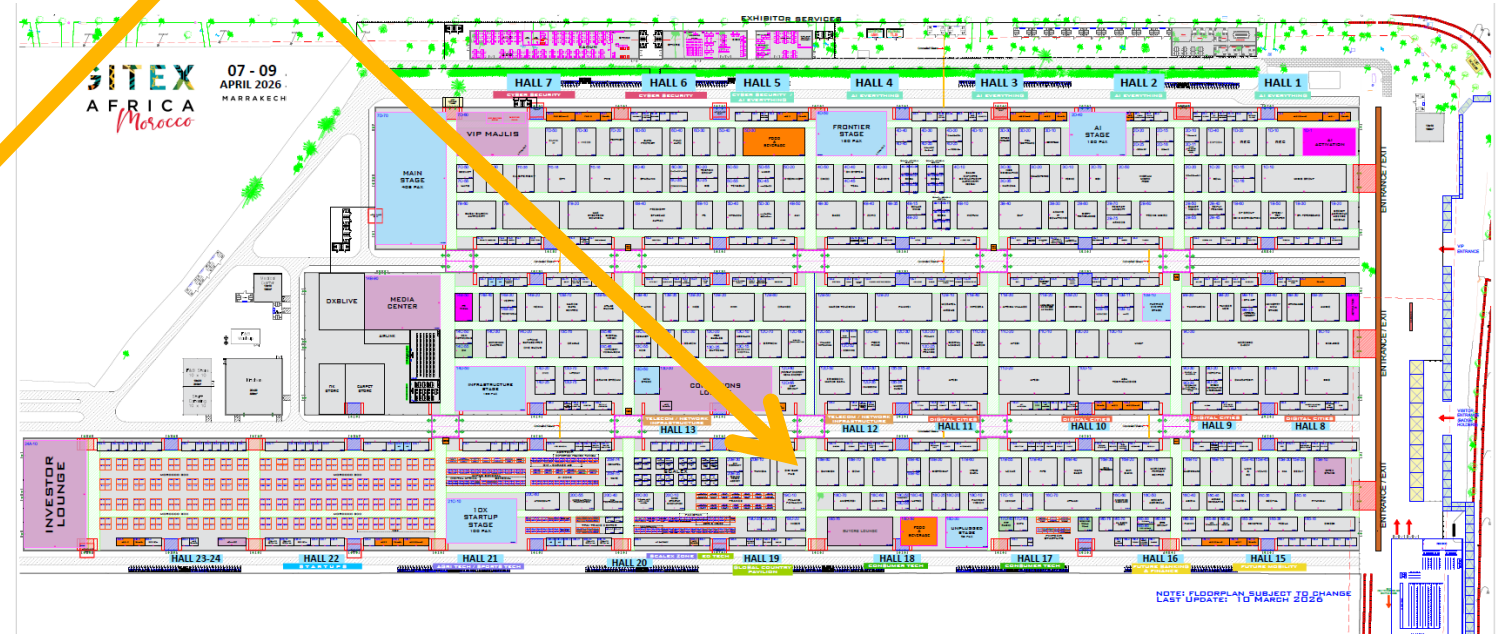
GITEX Africa 2026 – European Pavilion location



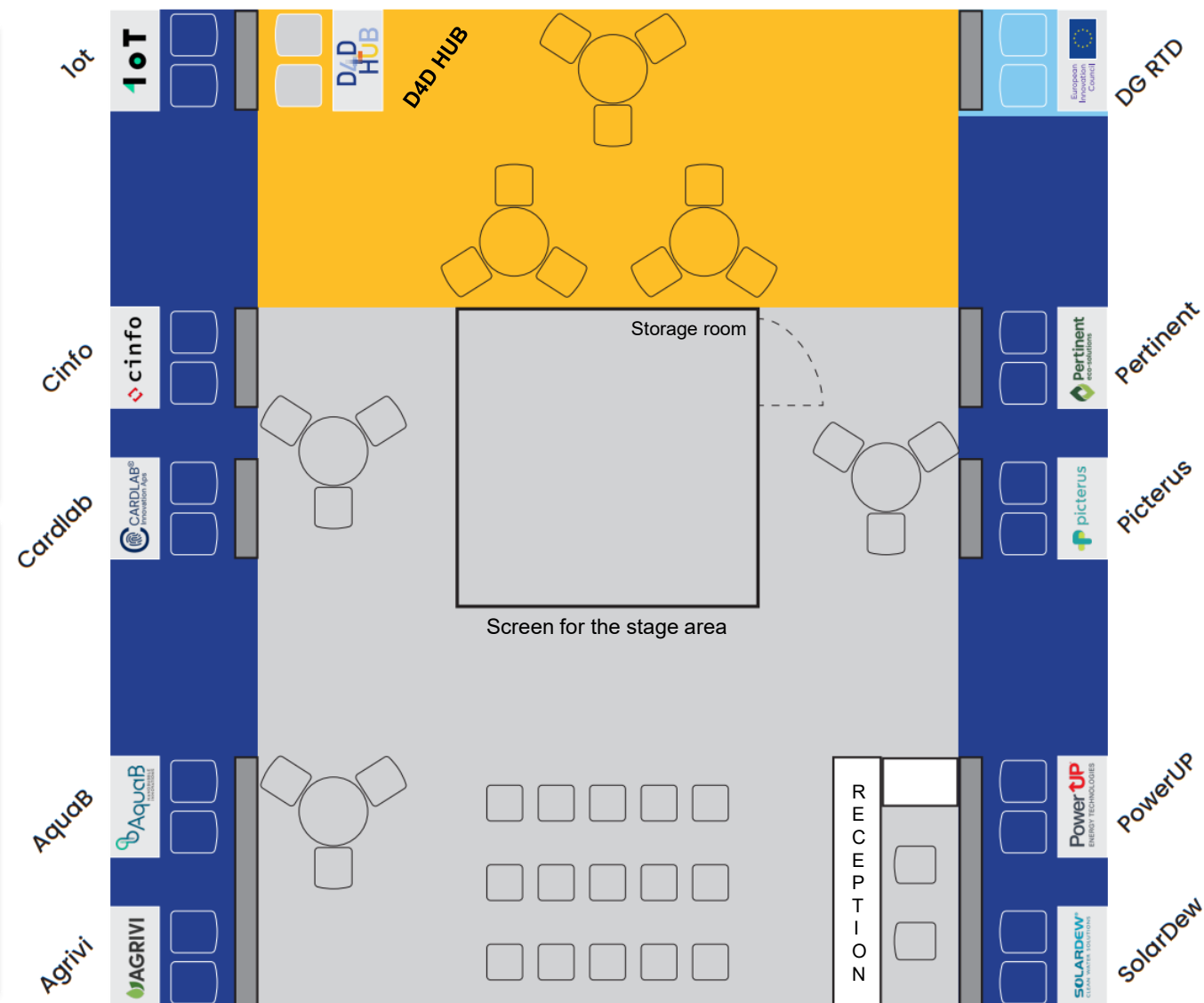
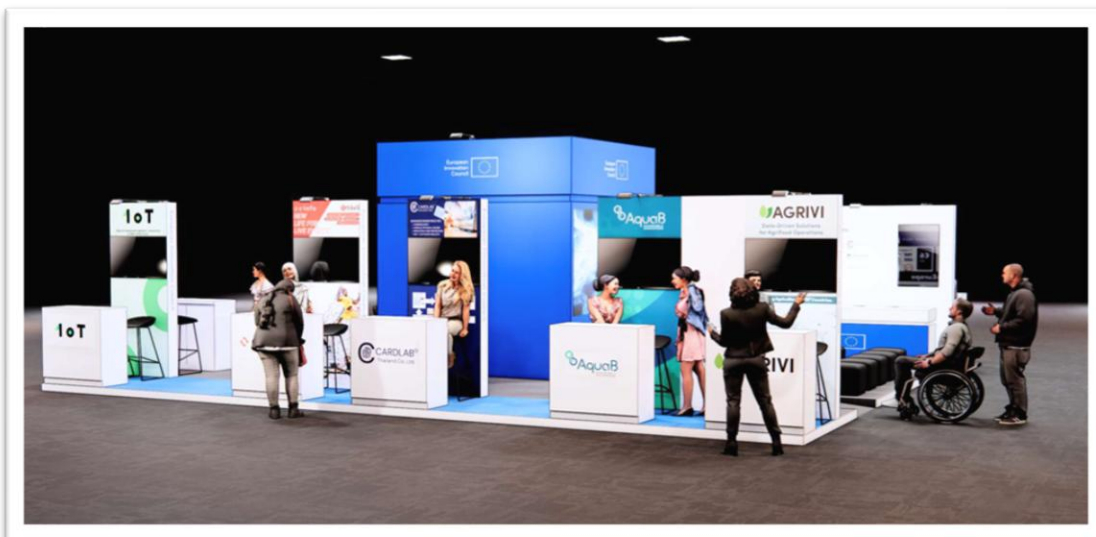
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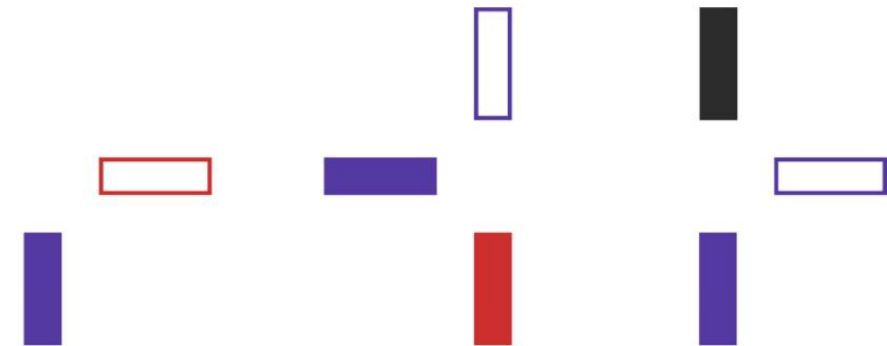
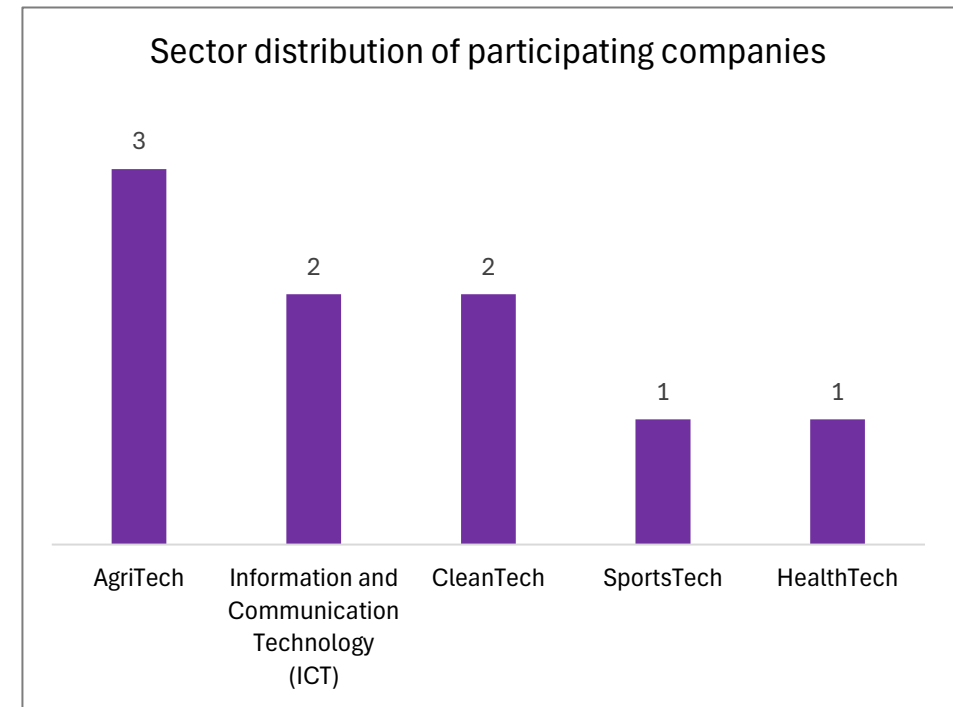
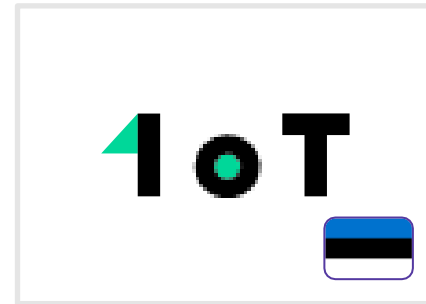
Booth number: 19B-30



GITEX Africa 2026 – European Pavilion mock-up



GITEX Africa 2026 EIC companies - [EIC Catalogue](#)



GITEX Africa – Agenda overview

❑ Official GITEX Africa Programme

Several panels on GITEX Africa main stages

❑ European panels:

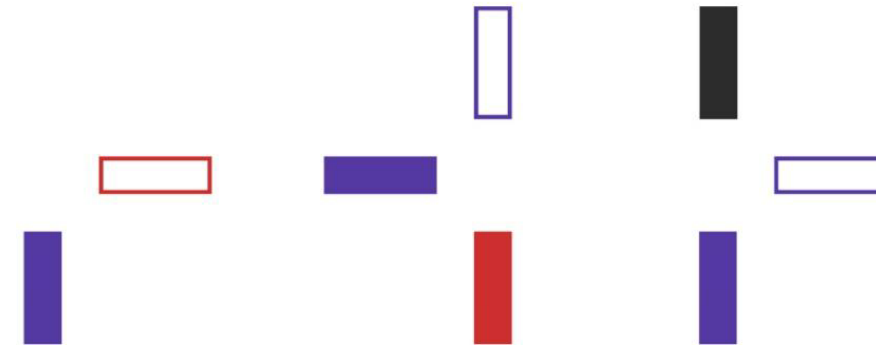
- *Official Opening European Pavilion*
- *EIC Funding Opportunities for Startups & Scaleups*
- *Discussions on Europe–Africa cooperation*
- *Collaborations with D4D Hub and European Commission*

❑ Specific Content related panels:

Tailored discussions based on the thematic focus of each event and the EIC awardees present

❑ Reverse Pitches

Instead of startups pitching to investors, large corporations and investors present their strategies and investment interests. This helps startups understand what investors are looking for in potential collaborations.



European Pavilion Stage Programme



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Tuesday, 7 April	Wednesday, 8 April	Thursday, 9 April
<i>Opening hours: 11:30 – 18:00</i>	<i>Opening hours: 10:00 – 18:00</i>	<i>Opening hours: 10:00 – 17:00</i>
08:30 – 11:00 Innovation Networking Breakfast <i>Es Saadi Marrakech Resort</i> <i>Invite-only, pre-registration required at this link</i>	10:15 – 11:00 Reverse pitch with SAP – Digital Agriculture in Africa <i>Emmanuel Lempert, Global Head of Advanced Engagements & MEA Affairs</i>	10:30 – 11:15 Thematic Panel 3 - Smart Agriculture: From Data to Sustainable Yields <i>Agrivi, Pertinent Eco-Solutions</i>
	11:15 – 12:00 Thematic Panel 2 – Advanced Connectivity: Secure, Connected Systems for the Digital Economy <i>CardLab, 1oT</i>	11:30 – 12:15 Panel with Digital SME Alliance on developing business opportunities for SMEs in international markets
13:00 – 13:30 Ribbon cutting ceremony and official opening of the European Pavilion with group photo	12:15 – 13:00 Reverse pitch with Orange Ventures <i>Rémi Prunier, Partner MEA</i>	12:30 – 13:15 Reverse pitch with Ericsson <i>Amos Hadebe, Director Government & Policy Advocacy Africa</i>
13:30 – 14:15 EIC Funding Opportunities for Startups & Scaleups - From breakthrough ideas to global impact	13:00 – 13:45 Panel - Expand your horizons - Setting up your office in Morocco	13:15 – 14:00 Leveraging local ecosystems for enabling agri-business cooperation
14:30 – 15:15 Reverse pitch with Eutelsat <i>Patrice Segura, Sales Director – West Africa & Morocco</i>	14:00 – 14:45 Visit to the European Pavilion of the Executive Vice-President of the European Commission, Henna Virkkunen	14:00 – 14:45 Panel - Grow your business in Africa – A European perspective
15:15 – 16:00 Panel - EU Tech Business Offer and its opportunities for European companies	15:00 – 15:45 Panel - Bridging Continents - Fostering Innovation, Research and Business collaboration between Africa and Europe with AEDIB / AEIP / ENRICH in Africa / EURAXESS Africa	15:00 – 15:45 Reverse Pitch with CEED <i>Saad Jennane, Programme Director, CEED</i>
16:00 – 16:45 Thematic Panel 1 - Water and Power for Resilient Communities <i>AquaB, SolarDew</i>	16:00 – 16:45 Reverse pitch with Nokia <i>Dr. Youness Jouihri, Account Manager for Enterprise Network Infrastructure and Africa Segments Lead</i>	
17:00 – 17:30 Panel - UNIDO ScaleX presentation		

European Pavilion Stage Programme



Scan the QR code to access the full European Pavilion Stage Programme



Innovation Networking Breakfast | Overview

Date / Time

- Tuesday, 7 April, 8:30–11:00

Organisers

- The European Innovation Council and D4D Hub

Purpose

- Celebrate European innovation, talent and capabilities.
- Showcase strong business and investment opportunities in Europe, Africa and beyond.

Speakers

- EIC and D4D Hub representatives

Description

- Exclusive, invitation-only networking event that will showcase European innovation and business opportunities at GITEX Africa 2026 and offer targeted networking activities.

Venue

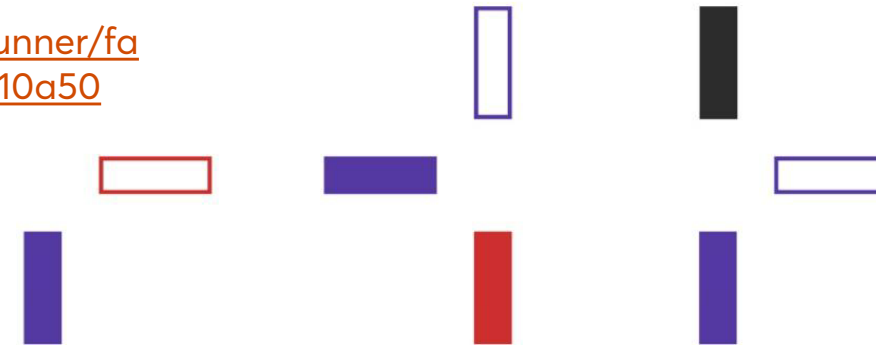
- [Es Saadi Marrakech Resort](#)
- Location: Avenue Quadissia, Marrakesh 40000, Morocco

Capacity

- 170 selected guests – *Invite-only*

Invitees

- Representatives from the European Union, European countries and partners, as well as European, African and international businesses, investors and startups
- Pre-registration is mandatory at the following link:
<https://ec.europa.eu/eusurvey/runner/fa8b7034-92ba-af9e-6ff3-af8e12010a50>



Innovation Networking Breakfast | Invite



SAVE THE DATE & PRE-REGISTRATION Innovation Networking Breakfast at GITEX Africa 2026



The [European Innovation Council \(EIC\)](#) and the [Digital for Development \(D4D Hub\)](#) are pleased to invite you to an exclusive Networking Breakfast taking place ahead of the official inauguration of GITEX Africa 2026.

For the second year, the European Innovation Council (EIC) is delighted to participate in GITEX Africa in Marrakech, accompanied by a delegation of nine leading European deep-tech companies and D4D Hub Members. We are pleased to build on last year's momentum and continue showcasing Europe's most innovative technologies on this global stage.

This invite-only networking event will bring together EIC-backed innovators, D4D Hub Members, global business leaders, policymakers, corporate executives and investors from Europe, Africa and beyond.

It will be the perfect setting to connect with industry key stakeholders, explore strategic collaborations and exchange insights that drive innovation in key sectors such as AI, cybersecurity, IoT, agritech, medtech and cleantech.

PROGRAMME:

08:30 – 09:00 Arrival of guests
09:15 – 09:30 Opening speech
09:30 – 11:00 Networking Breakfast

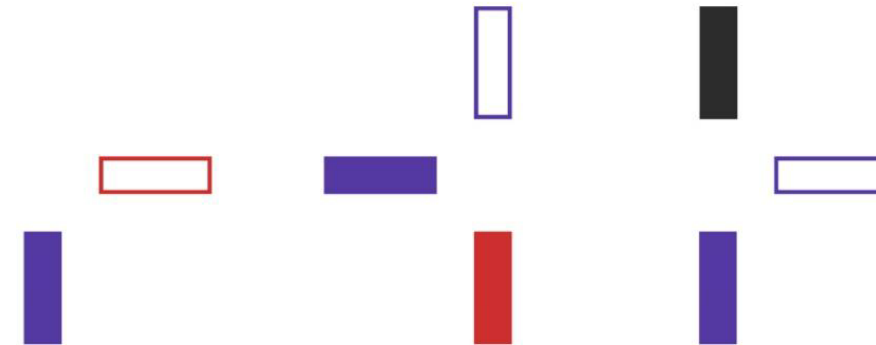
DATE: 7 April 2026 | 8:30 - 11:00

VENUE: Es Saadi Palace, Avenue Quadissia, Marrakech 40000, Morocco – 10 minutes walking from the entrance gate of GITEX Africa

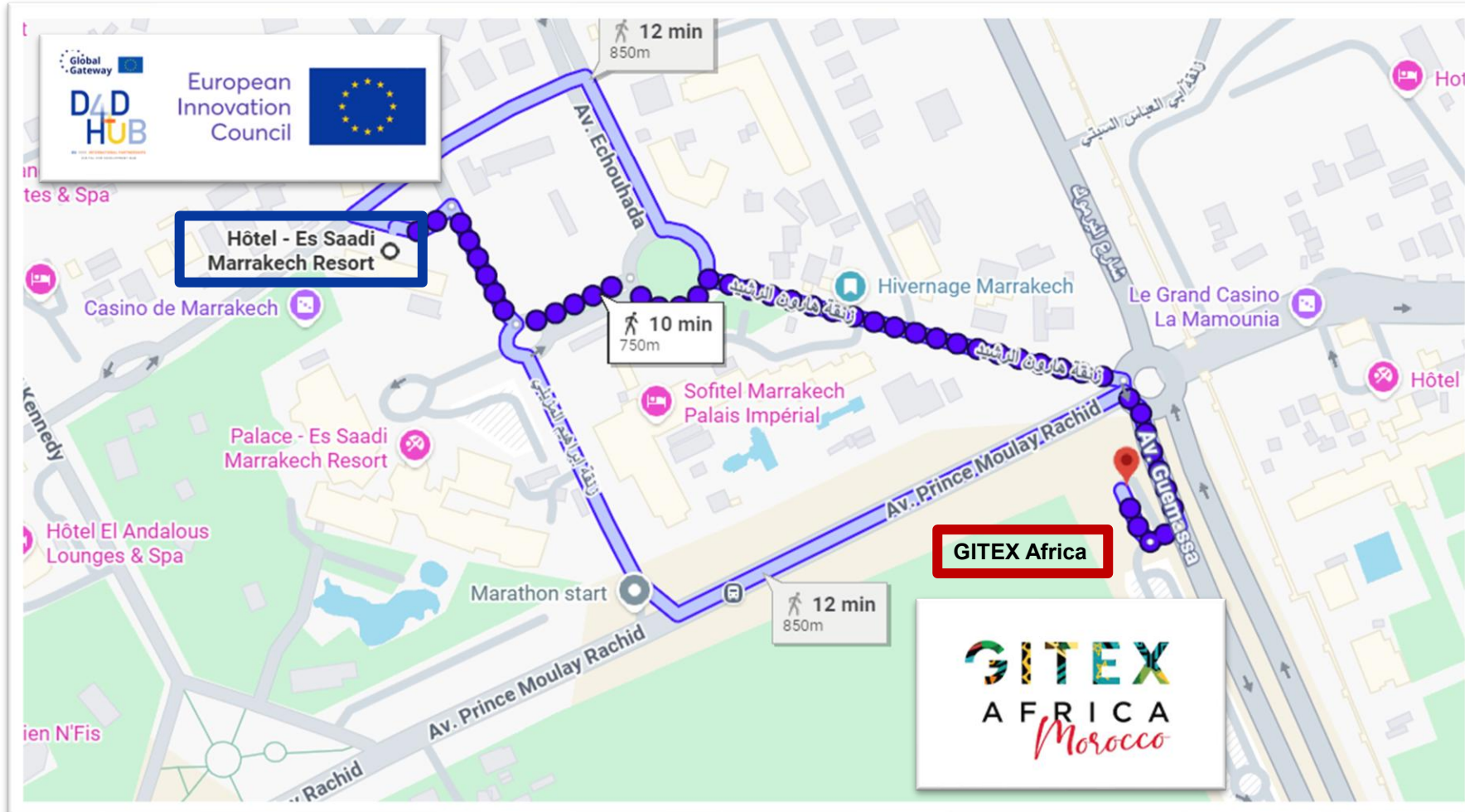
Due to limited capacity and security protocols, online pre-registration is required.

Please express your interest by registering through [the online form](#) before 31st March.

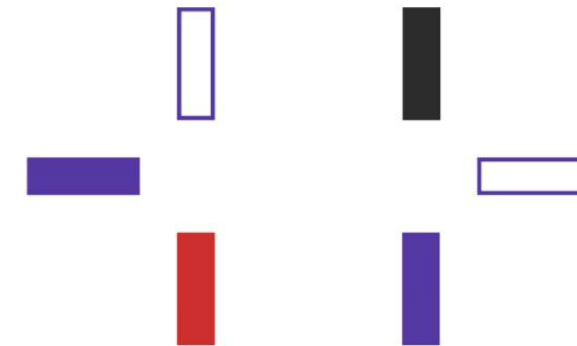
Selected attendees will receive a formal confirmation email from the organising team.



Innovation Networking Breakfast | Location



The venue of the European Networking Breakfast is conveniently located within **10-minute walking distance** from the entrance of the GITEX Africa exhibition area.



Official hashtags



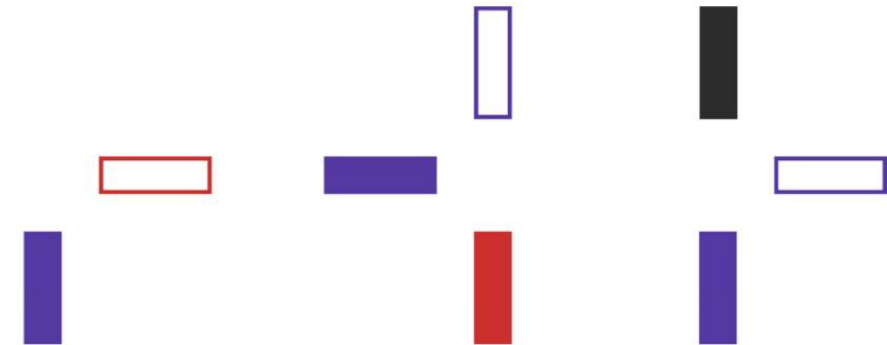
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#EUeic

#D4DHub





On-site EIC representatives



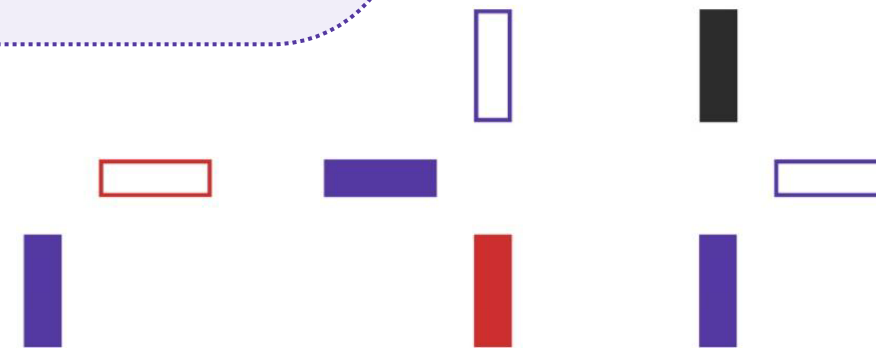
Momchil Sabev
Director, EISMEA



Nassima Ferahtia
Senior Project Advisor and
EIC International Trade Fairs
Programme Coordinator, EISMEA



Bertrand Wert
Programme Coordinator, EIC
Scaling Club, EISMEA



The on-site EIC ITF team



Coordination



Virginia D'Orazio
Programme Coordinator



Sara Lanzilotta
Stakeholder
Engagement Lead

Logistics



Tine Jansen
Logistics Lead



Giulia Faganello
Logistics Support

Matchmaking

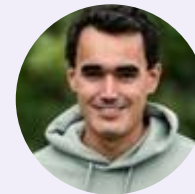


Yassine Lahrech
Matchmaking Expert

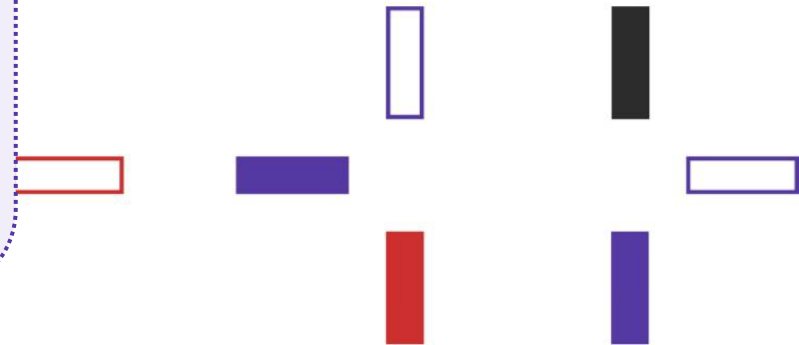


Fatima Zahra Bensouda
Matchmaking Expert

Photography & videography



Thomas Delacollette





Thank you!

