

Regenerative NatureBased Tourism Development

Fostering a greener, more regenerative and more competitive nature-based tourism value chain

In the context of the EU's Global Gateway, the Regenerative Nature-Based Tourism Development programme aims to foster **more regenerative and more competitive naturebased tourism activities with reduced inequalities and externalities**.

It is jointly co-funded by the European Union and the German government.

The programme is implemented by

- Expertise France (EF) in **Colombia**,
- Agenzia Italiana per la Cooperazione allo Sviluppo (AICS) in **Bosnia and Herzegovina**
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in the **Kavango Zambezi** Transfrontier Conservation Area (KAZA TFCA).

The project will support **MSMEs of the nature-based tourism value chain** through capacity building, financial support and market integration activities.

It aims to design a **robust methodology** and generate knowledge by designing a global mechanism that can be **replicated in other contexts** to strengthen the regenerative nature-based tourism value chain.

Two main objectives:

To improve the long-term environmental and business performance of regenerative MSMEs in the tourism sector, particularly focusing on micro and small enterprises owned and operated by women, entrepreneurs or groups living adjacent to protected areas rich in biodiversity.

To strengthen the enabling business environment for regenerative MSMEs in the tourism sector, with reduced inequalities and enhanced integration into global nature-based tourism value chains.

Regenerative Nature-Based Tourism Development

Management unit: based in Paris

€10 Million funded by the EU

€261 735 funded by the German government

Consortium Leader: EF

Partner: AICS and GIZ

Duration of 45 months

01/12/2025 – 31/08/2029

Implemented by