

Boosting Green Employment and Enterprise Opportunities in Ghana (GrEEEn)

December 2020



In partnership with the European Union



Partnership for
Sustainable
Development

"The idea behind GrEEEn is simple: the lack of job opportunities pushes young people to look for a better future far from home. Climate change makes things worse by taking away the main source of livelihood in many communities"



Key Information

SECTOR: SUSTAINABLE DEVELOPMENT

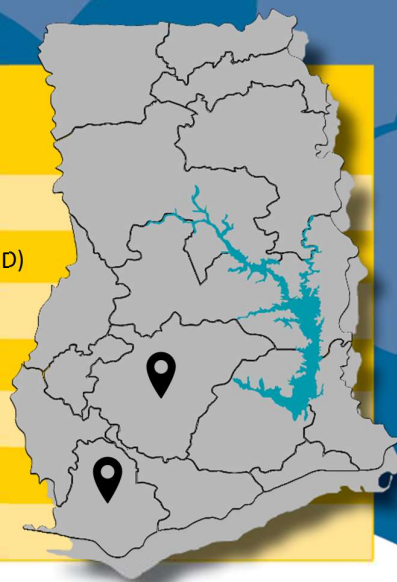
LEAD PARTNER: MINISTRY OF LOCAL GOVERNMENT AND RURAL DEVELOPMENT (MLGRD)

OTHER PARTNERS: SNV NETHERLANDS DEVELOPMENT ORGANISATION AND
UNITED NATIONS CAPITAL DEVELOPMENT FUND (UNCDF)

DURATION: 2019-2023

TOTAL BUDGET EUR: 20,600,000

EU CONTRIBUTION EUR: 20,000,000.00



Background

In sub-Saharan Africa and in particular in Ghana, adverse drivers of migration include natural and human-made crises, rural poverty, food insecurity, inequality, unemployment, lack of social protection as well as natural resources depletion due to environmental degradation and climate change, which are some underlying causes of out migration.

The project aims at creating greater economic and employment opportunities for youth, women and returning migrants by promoting and supporting sustainable, green businesses in selected regions (Ashanti and Western). GrEEEn is implemented under the European Union Emergency Trust Fund (EUTF) for Africa.



GrEEEn

Going GrEEEn for a sustainable future



Project Details



The action is aligned with the EUTF overall objective of addressing root causes of irregular migration and displaced persons in Africa, and more specifically its strategic objective n°1 to create greater economic and employment opportunities.

The project seeks to contribute to addressing the root causes of irregular migration by supporting sustainable and climate resilient local economies, green jobs and development in regions of departure, transit and return. The project will be implemented in the Ashanti and Western regions of Ghana.

More specifically, the action aims to promote job creation and support the greening of businesses for sustainable and climate resilient local economies. It will focus on the following specific objectives.

Specific objective 1: To support the transition of local economies to green and climate resilient development.

Specific objective 2: To improve the employability and entrepreneurship capabilities of selected people, by matching them with market opportunities and mentoring them into (self-)employment and enterprise development (with a focus on green and climate resilient local economies).

Specific objective 3: To create and strengthen local ecosystems that support youth (self-)employment and the development of MSMEs.

Expected Results



SNV and UNCDF's joint action focuses on creating climate resilient communities, addressing skills gaps and increasing access to finance of selected returnees, youth and women, while supporting job creation and self-employment opportunities with a focus on MSMEs creating decent and sustainable jobs. To achieve this, SNV and UNCDF will concentrate on the following results:

- R1: Local economies are stimulated and short-term job opportunities for youth, women and returnees are created through green and climate resilient investments;
- R2: Employability and entrepreneurship capabilities of youth, women and returnees are improved in sectors of economic opportunities, for the benefit of green and climate resilient local economies;
- R3: Increased access and usage of financial services, leveraging remittances, adapted to the needs of (i) youth, women and returnees benefiting from cash for work schemes and (ii) local communities and MSMEs;
- R4: SMEs, offering decent and sustainable jobs to youth, women and returnees, are incubated and/or accelerated and contribute to green and climate resilient local economies.

UNCDF will focus on R1 and R3 whereas SNV will focus on R2 and R4.



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