

Market Oriented Agriculture Programme - MOAP

June 2022



In partnership with the European Union



Partnership for Sustainable Development

"Agriculture must be developed as a sustainable business, market oriented and taking into account the reality in the fields, in Northern Ghana"



Key Information

SECTOR: SUSTAINABLE DEVELOPMENT

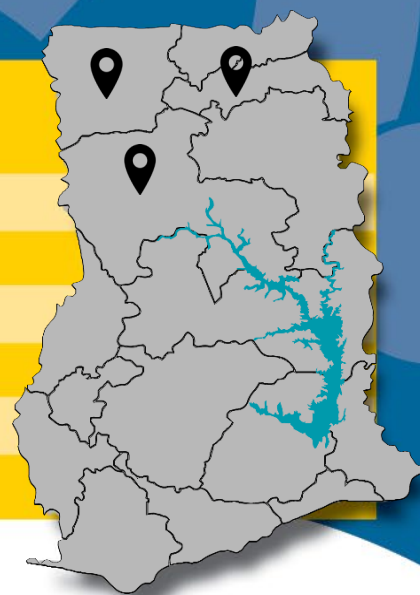
LEAD PARTNER: MINISTRY OF FOOD AND AGRICULTURE

OTHER PARTNERS: GIZ GHANA

DURATION: 2017-2024

TOTAL BUDGET EUR: 26,322,471.00

EU CONTRIBUTION EUR: 25,000,000.00



Background



The Market Oriented Agriculture Programme (MOAP), commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and co-funded by the European Union works with selected value chains and promotes all relevant actors from seed producers and tree nurseries, to farmers, agricultural trade, agricultural service providers and buyers, to processors and exporters. This results in better product quality, higher levels of income and more employment throughout the entire value chain.

MOAP works together closely with the Ghanaian agricultural ministry and its authorities. This cooperation aims to create effective frameworks, improve state advisory services for farmers and businesses, and to enable expert inspections of businesses.



Project Details



The project seeks to reinvigorate the agriculture sector by improving the quality and sustainability of the production in the Upper West Region and 3 districts of Northern Region.

Local farmer communities will benefit directly from training and extension in good agricultural practices. Community groups will be facilitated for resource management and investments, and support will be given to regional value chain committees and value chain specific national industry associations. The local authorities and the District Planning and Coordination Units will also benefit from capacity building and support.

Specifically, the project seeks to

- Enhance policy and regulatory framework for value chain development and quality production.
- Strengthen capacities of decentralized structures for agricultural development.
- Enhance climate sensitive quality production in agriculture.
- Increase capacities of value chain actors for the implementation of inclusive business models and service provision.
- Improve the performance of common interest groups in the supported value chains.
- Execute detailed design and engineering studies of agriculture related infrastructure in the identified project clusters.

Expected Results



The first phase of the project is currently underway. It includes baseline studies, data collection and confirmation of targets for the programme. In parallel, the first activities in support to the communities and the local authorities have started as follows:

- training of Agriculture Extension Agents who in turn train the communities (in particular farmers/producers) on disease and pest control; and
- training of the District Planning and Coordinating Unit in preparing their District Mid-Term Development Plan 2018-2021.



Implemented by:
giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



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