

Boosting Green Employment and Enterprise Opportunities in Ghana (GrEEn) – SNV component



Partnership for Sustainable Development

June 2022



In partnership with the European Union

“The idea behind GrEEn is simple: the lack of job opportunities pushes young people to look for a better future far from home. Climate change makes things worse by taking away the main source of livelihood in many communities”



Key Information

SECTOR: SUSTAINABLE DEVELOPMENT

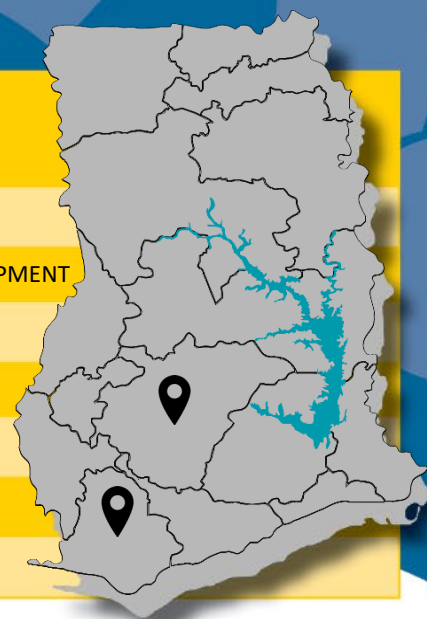
LEAD PARTNER: MINISTRY OF LOCAL GOVERNMENT, DECENTRALISATION & RURAL DEVELOPMENT

OTHER PARTNERS: SNV NETHERLANDS DEVELOPMENT ORGANISATION AND UNITED NATIONS CAPITAL DEVELOPMENT FUND (UNCDF)

DURATION: 2019 - 2023

TOTAL BUDGET EUR: 10,340,000 (Budget for SNV)

EU CONTRIBUTION EUR: 9,840,000.00 (Budget for SNV)



Background



In sub-Saharan Africa and in particular in Ghana, adverse drivers of migration include natural and human-made crises, rural poverty, food insecurity, inequality, unemployment, lack of social protection as well as natural resources depletion due to environmental degradation and climate change, which are some underlying causes of out migration.

The project aims at creating greater economic and employment opportunities for youth, women and returning migrants by promoting and supporting sustainable, green businesses in selected regions (Ashanti and Western). GrEEn is implemented under the European Union Emergency Trust Fund (EUTF) for Africa.



This project is funded by the European Union

GrEEn

Going GrEEn for a sustainable future



Project Details



The project seeks to contribute to addressing the root causes of irregular migration by supporting sustainable and climate resilient local economies, green jobs and development in regions of departure, transit and return. The project will be implemented in the Ashanti and Western regions of Ghana.

More specifically, the action aims to promote job creation and support the greening of businesses for sustainable and climate resilient local economies. It will focus on the following specific objectives.

Specific objective 1: To support the transition of local economies to green and climate resilient development.

Specific objective 2: To improve the employability and entrepreneurship capabilities of selected people, by matching them with market opportunities and mentoring them into (self-)employment and enterprise development (with a focus on green and climate resilient local economies).

Specific objective 3: To create and strengthen local ecosystems that support youth (self-)employment and the development of MSMEs.

Examples of main activities:

Strengthen capacities of MMDAs on **climate risk informed, participatory and gender-sensitive planning** & deliver green resilient local investments through cash for work scheme;

Improve **employability** and **entrepreneurship** capabilities of targeted groups in sectors of economic opportunities;

Increase **access** and **usage** of innovative financial services for targeted groups;

Incubate and/or **accelerate** SMEs with capacity to create jobs in green economy sectors.

Expected Results



SNV's main action focuses on supporting decent and sustainable jobs and self-employment creation as well as incubating and accelerating sustainable businesses:

- R2: Improving the ability of women, youth and returning migrants to take advantage of green job and entrepreneurship opportunities in their local economies;
- R4: Supporting and speeding the growth of Small and Medium-sized Enterprises (SMEs) in the green and circular economy so they can offer decent, fair and sustainable jobs to youth, women and returning migrants.

Through its collaboration with its business hubs and youth skills training partners, SNV has been able to achieve the following:

- More than 3,000 youth trained on basic employability skills with 2,731 (1,802 women) completing advanced skills in employability and entrepreneurship.
- Almost 1,000 people supported to create or develop self-employment opportunities.
- A total of 10 green job fairs organised (8 at the district level, 2 at the regional level) with over 1,000 participants in Year 1 and Year 2
- 12 green entrepreneurs have benefited from a total matching grant of EUR 136,000 under the GrEEn Innovation Challenge and 21 green start-ups have received total matching grants of EUR 59,837 under the GrEEn Business Plan Competition in Year 2.
- 63 SMEs incubated or accelerated under cohort 1 and 2 in 2021 (118 jobs created by only 8 MSMEs). Other 2 cohorts to be implemented by the end of the project.



Unlocking Public and Private Finance for the Poor

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