Baid Aiziyah Bj, the visionary behind Eduevent Makassar, embodies a fervent commitment to leveling the educational playing field for the youth of East Indonesia. Since its inception in 2019, Eduevent Makassar has been a beacon of hope, empowering young Indonesians and advancing the Sustainable Development Goals (SDGs). Baid’s dedication to fostering equal opportunities shines through initiatives like the Youth Sounding Board – Sahabat Uni Eropa programme, where they strive to bridge the gap between East Indonesia and the European Union. By amplifying the voices of Indonesian youth and advocating for their inclusion in policy-making processes, Baid is paving the way for a more inclusive and prosperous future. Through strategic collaboration with the EU, Baid aims to enhance the quality of education and expand access to mentorship and career development opportunities, thereby nurturing a skilled and competitive younger generation in the region.

Fueled by a profound desire to drive tangible change in East Indonesia, Baid’s commitment to catalyse socio-economic development and nurture cross-cultural understanding is conveyed through her participation as Youth Sounding Board – Sahabat Uni Eropa programme. By empowering young Indonesians with education, resources, and a platform for advocacy, Baid aims to dismantle barriers to success and ensure that every voice is heard in shaping the region’s future. Through collaborative efforts with the EU, Baid seeks to enhance educational programmes, facilitate cultural exchange, and address pressing social and environmental challenges. By championing the aspirations of East Indonesian youth on the global stage, Baid epitomises the transformative power of inclusive leadership and international cooperation, ushering in a brighter tomorrow for generations to come.