



Europe Day Singapore 2025

Call for expression of interest: agri-food promotion

The **European Union Delegation to Singapore** will be organising on **Thursday 8 May 2025** an **evening reception** at a hotel in the CBD area to celebrate **Europe Day 2025**.

The reception will be hosted by the European Union Ambassador to Singapore, H.E. Iwona Piórko, and will be graced by a guest-of-honour from the Singapore Government. The reception (by-invitation-only) will gather key representatives from the Singapore Government, local stakeholders, media and members of the diplomatic corps in Singapore.

EU Member States and food business operators are warmly invited to express their interest to exhibit and offer tasting of EU agri-food products during the Europe Day reception.

Eligibility:

- Food business operators or EU Member State organisations or associations exhibiting authentic EU agricultural food and beverage products.
- Products eligible for EU promotion measures, as defined in Article 5 of the [Regulation \(EU\) No. 1144/2014](#).

Selection criteria:

- Overall geographical balance of the EU.
- Overall balance between product categories and sectors.
- Promotion of EU quality schemes, including Geographical Indications and organic production.

Participation details:

- An exhibition table will be set up for the display of products.
- Participating entities will be allowed to bring roll-up banners.
- Logos of participating entities will be displayed on promotion material of the event.
- On-site sales are not allowed.

Interested parties can express their interest to DELEGATION-SINGAPORE-TRADE@eeas.europa.eu **by 31 March 2025**, by including the list of products intended for exhibition and/or tasting.

Selected parties will be notified one month in advance with further practical details about their participation.

