Harare, 05 March 2025

Dear Sir/Madam

SUBJECT: INVITATION TO THE EU-ZIMBABWE BUSINESS FORUM, 20-22 MAY 2025, HARARE

The European Union (EU) Delegation to the Republic of Zimbabwe, in partnership with European Union Member States, is pleased to announce the inaugural EU-Zimbabwe Business Forum, scheduled to take place from 20 to 22 May 2025 in Harare. I invite you to take part in this three-day event that will bring together key stakeholders from the European Union and Zimbabwe.

This initiative aims to promote trade and investment between the European Union and Zimbabwe, by providing unique insights in trading with and investing in Zimbabwe targeted to the needs of businesses, within the framework of the existing EU-Zimbabwe Economic Partnership Agreement (EPA) and Global Gateway. Special focus will be on sectors that hold great potential for trade and investment, in particular Horticulture & Agro-processing, Renewable Energy and Mining Value Chain. Cross cutting sectors of Financial Services, Transport & Logistics, and Technical and Vocational Education and Training (TVET) will be also covered.

During the event, you will have the opportunity to gain a deeper understanding of the Zimbabwean business environment and investment climate, as well as explore potential partnerships, joint ventures, and trade & investment opportunities with local businesses and government. The Forum will also provide a platform for European companies to display their products and services, and for businesses with feasible projects to pitch to financial institutions and equity investors.

Please find attached a detailed leaflet outlining the programme. To register please click here or scan the barcode below to visit the website of the EU-Zimbabwe Business Forum.

If you require any further information, please do not hesitate to contact us. We look forward to your positive response and participation in this event.

Yours sincerely,

Jobst von Kirchmann