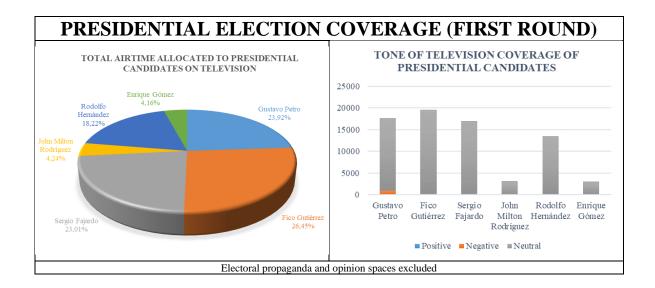
### MEDIA MONITORING CHARTS EU EOM COLOMBIA 2022

### 1<sup>st</sup> ROUND PRESIDENTIAL ELECTIONS

Monitoring period: from 20 April to 28 May 2022

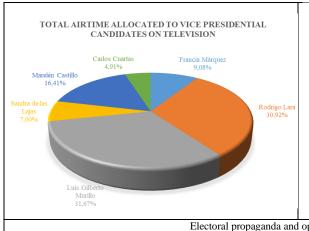
The EU EOM monitored all election-related information broadcast and published by 12 national media outlets in order to assess whether political parties and candidates had free and equitable access to the media and whether the information provided to the citizens was presented in a neutral and balanced way.

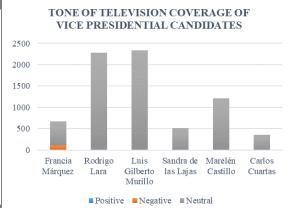
The sample included public media Señal Colombia and Radio Nacional de Colombia, and private media Canal 1, Caracol TV, RCN TV, Caracol Radio, RCN Radio, La W, La FM, Blu Radio, El Tiempo and El Espectador. For radio and TV stations, prime time news programmes and main news bulletins aired from 5am to 11:30pm were monitored.





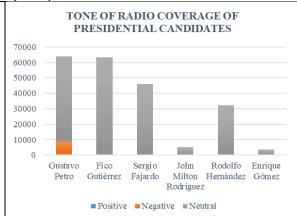
### **MOE UE**





Electoral propaganda and opinion spaces excluded

# Rodolfo Hemández 14,96% Sergio Fajardo 21,54% Sergio Fajardo 22,54% Fico Gutiérrez 29,54%

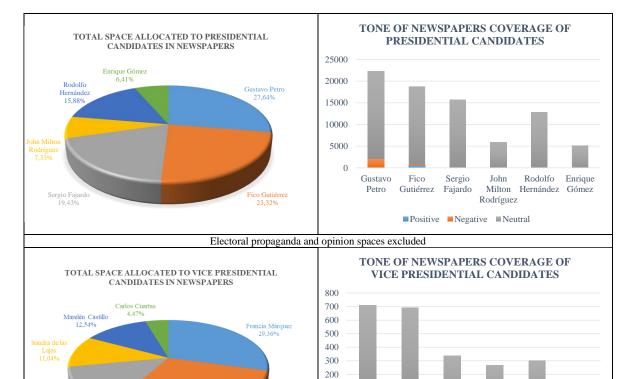


Electoral propaganda and opinion spaces excluded TONE OF RADIO COVERAGE OF VICE TOTAL AIRTIME ALLOCATED TO VICE PRESIDENTIAL PRESIDENTIAL CANDIDATES CANDIDATES ON RADIO 6000 Carlos Cuartas 0,05% Marelén Castillo 19,25% 5000 Francia Márquez 29,74% 4000 3000 2000 Luis Gilbert 1000 Murillo 17,07% 0 Francia Rodrigo Luis Sandra de Marelén Carlos Márquez Lara Gilberto las Lajas Castillo Cuartas Murillo Rodrigo Lara 33,90% ■ Positive ■ Negative ■ Neutral Electoral propaganda and opinion spaces excluded

Luis Gilber Murillo 13,90% Misión de Observación Electoral



### **MOE UE**



100

Electoral propaganda and opinion spaces excluded

Francia

Márquez

Rodrigo

Lara

Luis

Murillo

■Positive ■Negative ■Neutral

Sandra de Marelén

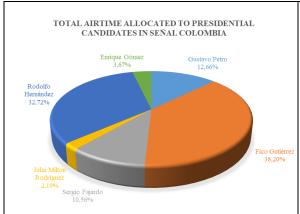
Gilberto las Lajas Castillo

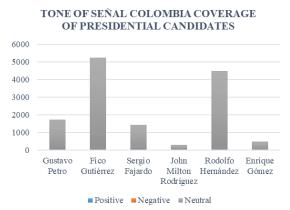
Carlos

Cuartas

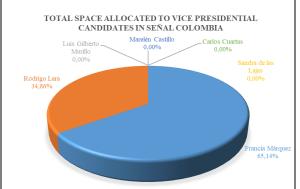


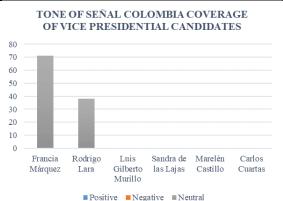
### **MOE UE**





Electoral propaganda and opinion spaces excluded





Electoral propaganda and opinion spaces excluded

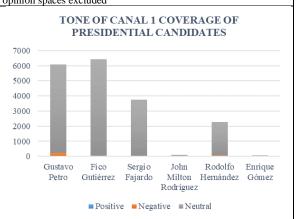
TOTAL AIRTIME ALLOCATED TO PRESIDENTIAL
CANDIDATES IN CANAL 1

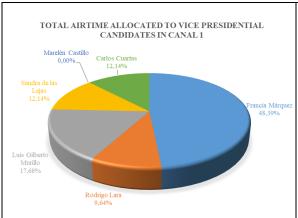
Rodolfo
Hemández
John Milton 12,17%
Rodriguez
0,48%

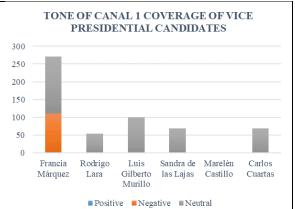
Sergio Fajardo
20,14%

Sergio Fajardo
20,14%

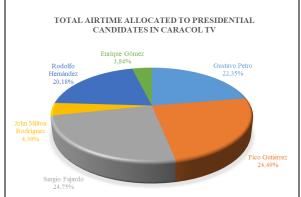
Fico Gutiérrez
34,34%

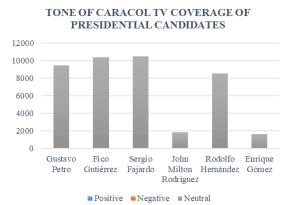




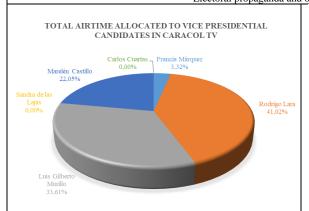


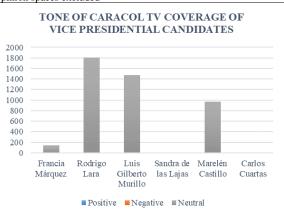
Electoral propaganda and opinion spaces excluded



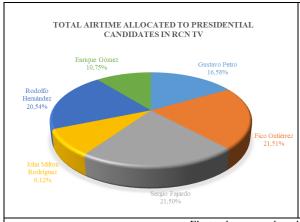


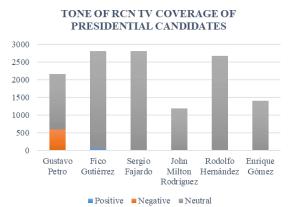
Electoral propaganda and opinion spaces excluded







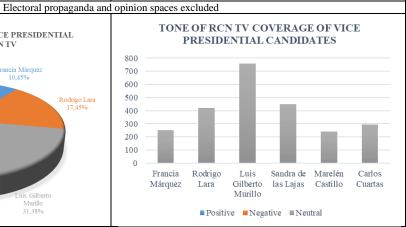




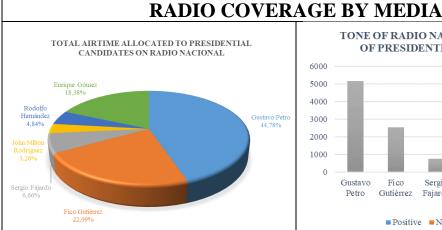
TOTAL SPACE ALLOCATED TO VICE PRESIDENTIAL
CANDIDATES IN RCN TV

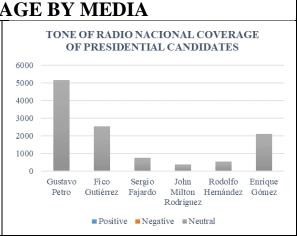
Carlos Cuartas
12,19%
Francia Márquez
10,45%
Rodrigo Lara
17,45%

Sandra de las
Lajiss
18,57%



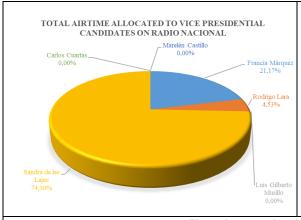
Electoral propaganda and opinion spaces excluded

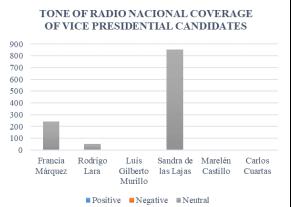




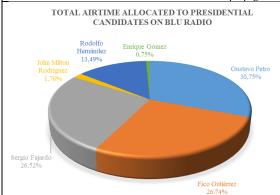


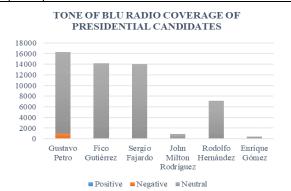
### **MOE UE**





Electoral propaganda and opinion spaces excluded





Electoral propaganda and opinion spaces excluded

TOTAL AIRTIME ALLOCATED TO VICE PRESIDENTIAL
CANDIDATES ON BLU RADIO

Carlos Cuartas
0,00%

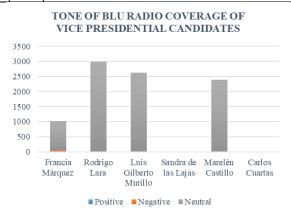
Francia Márquez
11,27%

Rodrigo Lara
33,07%

Rodrigo Lara
33,07%

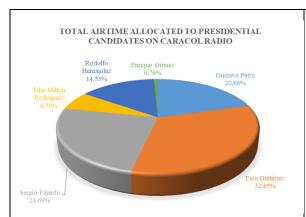
Francia Rodrigo
Laria Rodrigo
Laria Propaganda and opinion spaces excluded

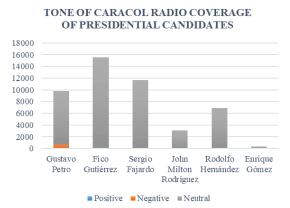
TONE OF B
VICE PRESIDENTIAL
2500
2000
1500
1000
Francia Rodrigo
Márquez
Laria
Posi





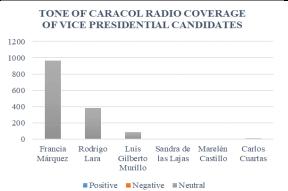
### **MOE UE**



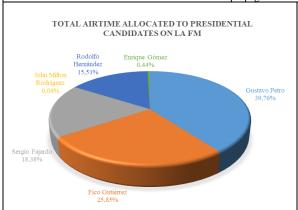


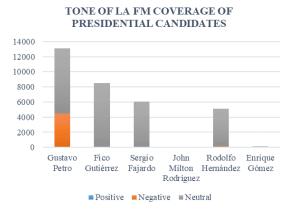
Electoral propaganda and opinion spaces excluded

### TOTAL AIRTIME ALLOCATED TO VICE PRESIDENTIAL CANDIDATES ON CARACOL RADIO Luis Gilberto Murillo G,02% Sandra de las Ligias 0,00% Carlos Cuartas 0,55% Rodrigo Lara 26,56% Francia Márquez 66,87%



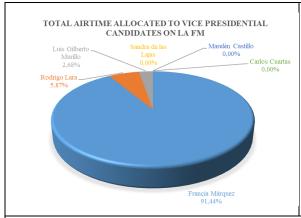
Electoral propaganda and opinion spaces excluded

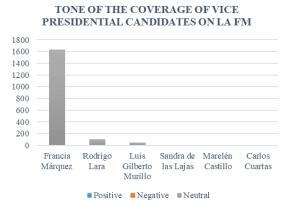






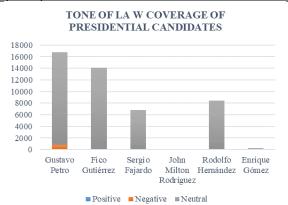
**MOE UE** 





Electoral propaganda and opinion spaces excluded

## TOTAL AIRTIME ALLOCATED TO PRESIDENTIAL CANDIDATES ON LA W Rodolfo Hemiandez 18,21% John Milton Rodriguez 0,12% Sergio Fajardo 14,68% Fico Gutièrrez 30,30%



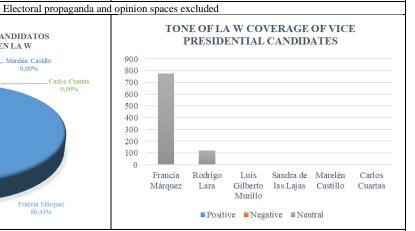
TIEMPO ASIGNADO A LOS CANDIDATOS
VICEPRESIDENCIALES EN LA W

Luis Gilberto Sandra de las Lujas 0,00%

O,00%

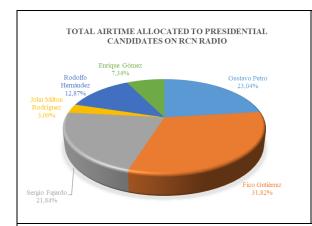
Carlos Cuartas
0,00%

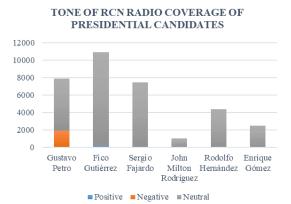
Francia Márquez
86,43%



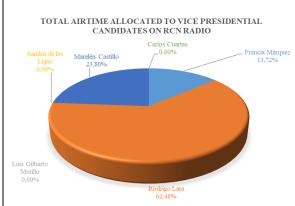


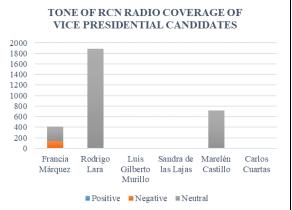
**MOE UE** 



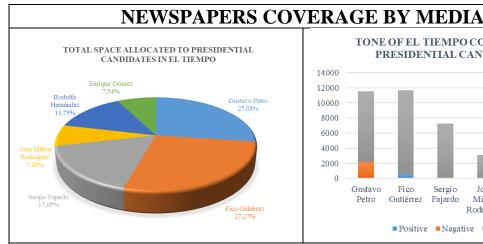


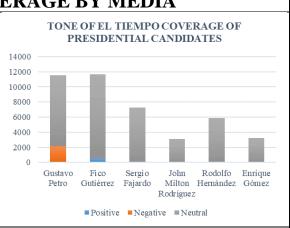
Electoral propaganda and opinion spaces excluded



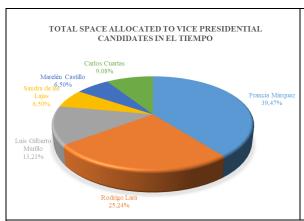


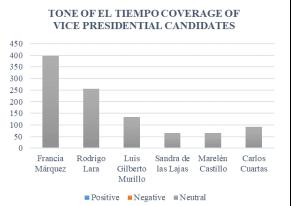
Electoral propaganda and opinion spaces excluded



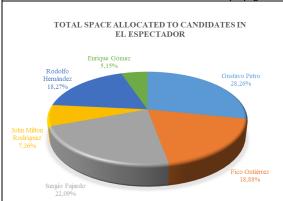


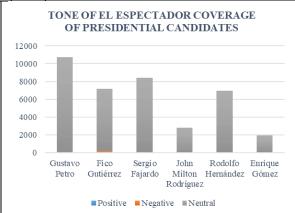






Electoral propaganda and opinion spaces excluded





TOTAL SPACE ALLOCATED TO VICE PRESIDENTIAL
CANDIDATES IN EL ESPECTADOR

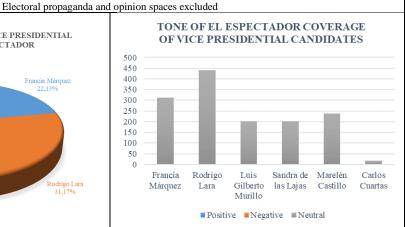
Marelén Castillo
16,85%

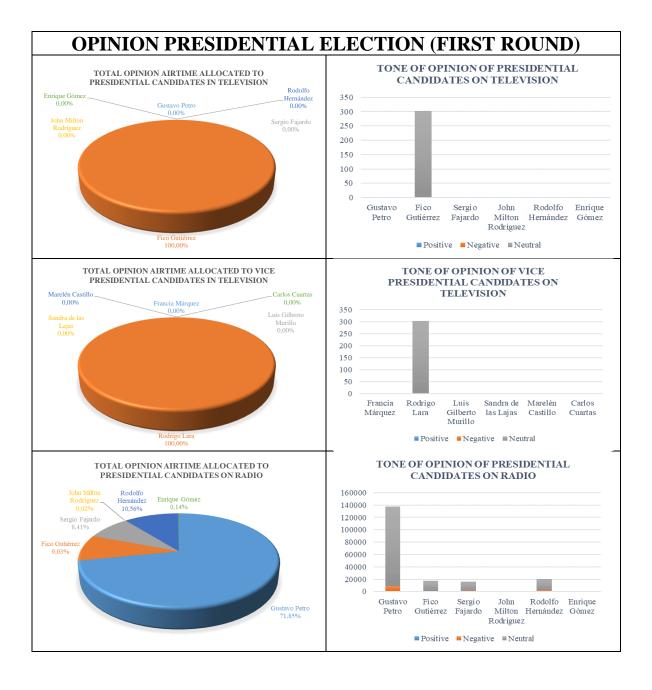
Carlos Cuartas
1,17%

Francia Márquez
22,13%

Sandra de las
Lajas
14,29%

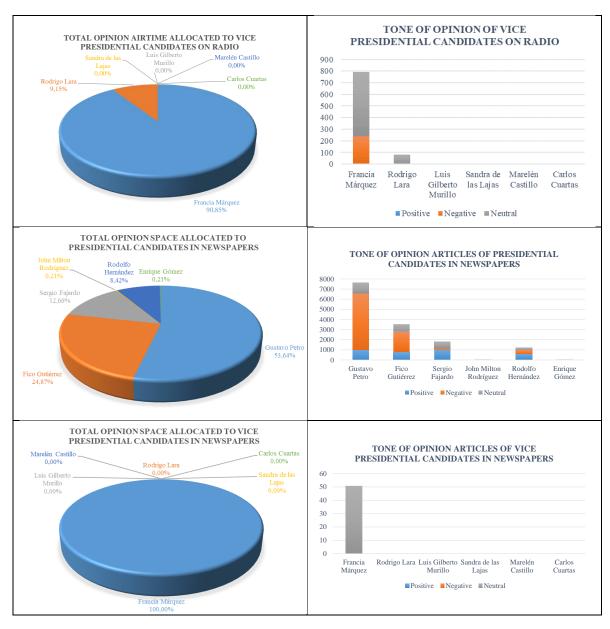
Luis Gilberto
Murillo
14,39%

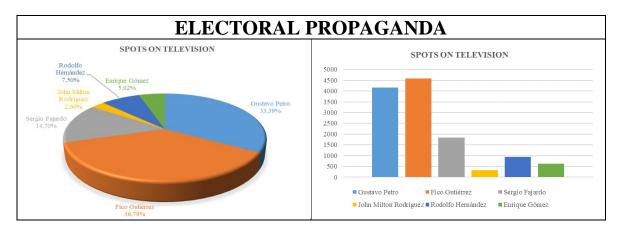






**MOE UE** 









### **MOE UE**

