

EEAS PRIVACY STATEMENT - DATA PROTECTION NOTICE

FOR THE PURPOSE OF PROCESSING PERSONAL DATA RELATED TO PUBLIC DIPLOMACY INITIATIVES CONTRIBUTING TO THE RELATED DATABASE OF THE EUROPEAN EXTERNAL ACTION SERVICE (EEAS)

1. INTRODUCTION

THE PROTECTION OF YOUR PRIVACY INCLUDING YOUR PERSONAL DATA IS OF GREAT IMPORTANCE TO THE EUROPEAN EXTERNAL ACTION SERVICE (EEAS). WHEN PROCESSING PERSONAL DATA WE RESPECT THE PRINCIPLES OF THE CHARTER ON FUNDAMENTAL RIGHTS OF THE EUROPEAN UNION, AND IN PARTICULAR ARTICLE 8 ON DATA PROTECTION.

THIS PRIVACY STATEMENT DESCRIBES HOW THE EEAS PROCESSES YOUR PERSONAL DATA FOR THE PURPOSE IT IS COLLECTED AND WHAT RIGHTS YOU HAVE AS A DATA SUBJECT. YOUR PERSONAL DATA IS PROCESSED IN ACCORDANCE WITH REGULATION (EU) 2018/1725 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 23 OCTOBER 2018 ON THE PROTECTION OF NATURAL PERSONS WITH REGARD TO THE PROCESSING OF PERSONAL DATA BY THE UNION INSTITUTIONS, BODIES, OFFICES AND AGENCIES AND ON THE FREE MOVEMENT OF SUCH DATA, AND REPEALING REGULATION (EC) NO 45/2001 AND DECISION NO 1247/2002/EC AS OF 11 DECEMBER 2018, ALIGNED WITH PROVISIONS OF THE GENERAL DATA PROTECTION REGULATION /REG. (EU) 2016/679/.

ALL DATA OF PERSONAL NATURE - DATA THAT CAN IDENTIFY YOU DIRECTLY OR INDIRECTLY - IS HANDLED WITH THE NECESSARY CARE.

2. PURPOSE OF DATA PROCESSING: Why do we process your data?

Purpose of the processing

The purpose of the present data processing is to allow the EEAS Headquarters and EU Delegations to collect data on individual participants to events, projects and other initiatives in order to tailor future engagement opportunities. Information will be collected among participants of events, visits and other initiatives in order to promote further Public Diplomacy. Data will permit to engage individuals on Public Diplomacy activities and other events organised by the EEAS and other EU Institutions (in particular the European Commission) on the basis of preferences and interests in order to make the engagement opportunity more relevant for the participants.

Description of the processing

Data is collected before, during or after each initiative through a form (online or paper-based). Providing information, including personal data will not be compulsory. The processing evaluates interests in various policy areas the EU is actively working on (e.g. Climate Change, Trade, etc.) and does not assess personal aspects.

3. DATA PROCESSED: What data do we process?

The data, including personal data, which may be processed for that purpose are the following:

- Nationality
- Geographical location: Place of residence (country, city)
- Gender
- Age/age group
- Level of education
- Employment status
- Income status
- Household situation
- Disadvantage (marginalised situation)
- Occupation
- Field of expertise, specialisation
- Main policy interests (topics of interest)
- Preference for type of event (conference, workshop, visit, training, cultural event)
- Preferred channel of engagement (e.g. online/offline)

Replies are optional, not obligatory. Answers can be given to part of the questions and not to all.

Outline of Security Measures

Appropriate organisational and technical security measures are ensured according to Article 33 of the Reg. (EU) 2018/1725, in particular by limiting access to designated staff and properly securing personal data. The collected personal data are stored on EEAS servers, the operations of which abide by the security decisions of the High Representative of the Union for Foreign Affairs and Security Policy and the provisions established by the EEAS Directorate General for Budget and Administration. Personal data will be processed by assigned staff members with authorised access through EU Login authentication. Measures are in place to prevent non-responsible entities from accessing data. Physical copies of the collected personal data will be stored in a properly secured and locked storage container.

The database collects information through EU Survey, a tool operated by the European Commission. DG DIGIT is considered as a processor given that personal data processed in the context of the surveys or questionnaires could be collected through the means of IT Tool IPM & EU Surveys. This data processing is notified by DG DIGIT to the EC DPO. In case personal data in the context of the surveys or questionnaires are processed by an external company, considered as processor acting under the responsibility of the EEAS, the processor is obliged to sign a contract with data protection clauses.

4. CONTROLLER OF THE PROCESSING OPERATION: Who is entrusted with processing your data?

The Controller determining the purpose and the means of the processing activity is the European External Action Service. The representative of the controller, that is the service – EEAS Directorate – responsible for managing the personal data processing under the supervision of the Director is the following entity.

The EEAS directorate responsible for managing the personal data processing in the context of its public diplomacy initiatives is the Directorate for General Affairs under the supervision of the Director or the deputy acting on his/her behalf.

5. RECIPIENTS OF THE PERSONAL DATA: Who has access to your data?

The recipients of your data could be

- Assigned EEAS staff of SG AFFGEN
- EU staff working in HQ and Delegations involved in communication and public diplomacy activities, including the directorates, divisions, EU Delegations and other EU bodies as organisers of the event or meeting.

The given information will not be communicated to third parties, except where necessary for the purposes outlined above. Personal data is not intended to be transferred to a Third Country.

6. ACCESS, RECTIFICATION, ERASURE OF DATA: What rights do you have?

You have the right to access your personal data and the right to correct any inaccurate or incomplete personal data, as well as to request the removal of your personal data, if collected unlawfully, which will be implemented within 10 working days after your request will have been deemed legitimate. If you have any queries concerning the processing of your personal data, you may address them to the following functional mailbox of the Data Controller.

EEAS-PUBLIC-DIPLOMACY@eeas.europa.eu

7. LEGAL BASIS: On what grounds we collect your data?

- **Shared Vision, Common Action: A Stronger Europe**
A Global Strategy for the European Union's Foreign and Security Policy (June 2016)
Chapter 1. A Global Strategy to Promote our Citizens' Interests
http://eeas.europa.eu/eueom/news/index_eu.htm
- **Council Conclusions, October 2016**
On that occasion the Council of the European Union stressed *"the need of joining up efforts in the field of public diplomacy including strategic communication, inside and outside the EU, to speak with one voice and ultimately promote its core values"*
- COMMUNICATION AND VISIBILITY MANUAL for European Union External Actions 2010
- European Commission, DG Communication, Action Plan to Improve Communicating Europe, July 2005, p.2. at http://ec.europa.eu/dgs/communication/pdf/communication_com_en.pdf
- Draft Communication from Mrs Ferrero-Waldner to the Commission, *The EU in the World: Towards a Communication Strategy for the European Union's External Policy 2006-9*, C(2006) 329/1, p.1
- The Lisbon Treaty (consolidated version), The Treaty on European Union, Article 2, in *Official Journal of the European Union* C 83/17, 30 March 2010.

The Union's aims in its external relations are defined in Article 3(5) the Lisbon Treaty as follows: In its relations with the wider world, the Union shall uphold and promote its values and interests and contribute to the protection of its citizens. It shall contribute to peace, security, the sustainable development of the Earth, solidarity and mutual respect among peoples, free and fair trade, eradication of poverty and the protection of human rights, in particular the rights of the child, as well as to the strict observance and the development of international law, including respect for the principles of the United Nations Charter.

Further legal reference:

- [Council Decision of 26 July 2010 establishing the organisation and functioning of the EEAS \(2010/427/EU\)](#) OJ L 201, 3/8/2010, p. 30.

8. TIME LIMIT - DATA STORING: For what period and how we process your data?

Taking into account that data is collected on a voluntary basis, personal data is intended to be kept for a period of up to 10 years depending on the type of interest profile in order to enable engaging individuals on Public Diplomacy activities organised by the EU Headquarters and EU Delegations for a longer period of time on the basis of preferences and interests.

In order to keep accurate personal data, updating the information is foreseen by regular intervals, while keeping contact with participants. For that reason, your personal data may be kept for the aforementioned period with updates.

You may be requested at least after 5 years to provide consent in case you wish to keep the data in the EEAS Public Diplomacy database as well as to provide an update of your personal data. In the absence of the consent, your personal data will be removed.

9. EEAS DATA PROTECTION OFFICER: Any questions to the DPO?

In case you have enquiries you can also contact the EEAS Data Protection Officer at data-protection@eeas.europa.eu.

10. RECOURSE

You have at any time the right of recourse to the European Data Protection Supervisor at edps@edps.europa.eu.