



RULES & GUIDELINES

Applications are invited for the EU Short Film competition. The competition is designed to encourage young people to showcase their creative storytelling and video making skills.

Participants will be asked to tell creative and compelling short stories through video, highlighting one of the key themes, environmental protection that concerns the EU in its work in Jamaica.

HOW DOES IT WORK?

Step 1

Complete the application form accessible on our website at: [Application Form](#) and send us via email to: delegation-jamaica-press-info@eeas.europa.eu

Upload your video to YouTube and email us a link also at: delegation-jamaica-press-info@eeas.europa.eu

The first phase of the competition is open from September 9 – October 4, 2019.

Step2

Once you have submitted your application you will be in contention for the final shortlist where twenty applications will be pre-selected and announced on the October 11.

Step 3

Should you make the final 20 you will be invited to participate in a mandatory workshop to be conducted by experts from Europe and Jamaica on October 19.

Step 4

The 20 shortlisted candidates will have one month in which to produce a 3 -5 minute video inspired by the competition theme: **'My environment: a heritage to be protected.'** Deadline for submission is November 16.

Step 5

A jury composed of film and environmental experts along with EU Delegation representatives will make a final selection of the top 4 entries. Winners will be announced on December 12.

Step 6

The winner of the Best overall film will embark on a life-changing experience by participating in a film making course/seminar in Europe. There will be other exciting sectional prizes.

For any questions on the competition please contact: delegation-jamaica-press-info@eeas.europa.eu.

Eligibility criteria

- Participants must be between 18- 25 years old
- Participants must be a Jamaican national
- Participants must participate in the **EU Short Film Competition Workshop**
- Participants must have no more than 5 years' of professional experience
- All videos must reflect the theme: '**My environment: a heritage to be protected,**' whether through the storyline, dialogue, or on-screen action.
- All cast and crew must be volunteers.

Pre-selection

From September 9 – October 4, applications are invited from Jamaicans 18-25 years old to compete for twenty spots in the EU short film competition. Each application must include a 45-second video answering the following questions:

- Why is environmental protection important?
- How can communication technologies like film/video improve environmental awareness?

EU Short Film Competition Workshop

An integral part of the competition is the **EU Short Film Competition Workshop**. The workshop will take place on October 19 10:00AM – 4:00 PM at the Terra Nova All Suite Hotel, 17 Waterloo Road, Kingston. This workshop is designed to build the capacity of young storytellers to write and produce short videos; share creative post-production techniques and inspire participants to tell exciting stories through the medium of video/film.

Workshop Format:

- Presentation on story-telling by expert
- Hands-on engagement with feedback
- Presentation on videography techniques
- Presentation with an emphasis on creativity in Post Production
- Interactive session (case study)

Competition Dates (October 19 – November 16)

The **Short Film Competition** will start following the workshop on October 19 at 4pm. All videos must be submitted no later than November 16.

Once you have submitted your entry you will be in contention for the final shortlist of winners. Applications will be assessed on the following criteria:

- Adherence to the submission rules
- Conformity with the theme, which should be research-based
- Quality of the video/film.

FOOTAGE

The bulk of the footage must be shot within the time of the Official Event.

CAMERAS

Any type of video or film camera may be used, including phones and professional gear. There is no limit to the number of cameras.

EDITING SOFTWARE

Any video editing software may be used, including Final Cut Pro, Adobe Premiere, DaVinci Resolve, Avid, etc. Free trial versions of these may be found online.

MUSIC RIGHTS

Participants must have the rights to any music used in film and must provide releases for all music used. As with music, pre-recorded sound effects are allowed, but you must have the rights to use them. If you choose to use music from free sources like the YouTube Audio Library ([https:// www.youtube.com/audiolibrary/music](https://www.youtube.com/audiolibrary/music)) please make sure you attribute the artist and song in the credits according to the policies of the sites.

TOTAL RUNNING TIME

The finished film may not exceed 5 minutes in duration, including head slates and tail credits.

CREDITS

Before the finished film begins, the media should have..

- A title card with: Contestant's name, title, theme, and date
- 3 seconds of black
- [ENTER COMPETITION NAME] Logo Slate.jpg - 3 seconds
- Credits at the end of each film are limited to a maximum of 60 seconds.
- The end credits must include the words: Created for the [ENTER COMPETITION NAME]

JUDGING & AWARDS

Films submitted by the deadline will be judged by a panel comprised of European Union officials, industry experts in creative video/film production and project partners. The decisions of the judges are final. The winners will be announced by mid-December 2019.

Awards will be given for the following categories:

- Best overall film
- Best writing/best story-telling
- Best videography
- Best editing

Organizers reserve the right to add or remove categories, if necessary.

REQUIRED MEDIA FORMATS

Films must be submitted by midnight November 16, 2019 to the EU Delegation in Jamaica located at 8 Olivier Road, Kingston 8 on a thumb drive (to be provided).

Alternatively, you may upload your video to YouTube and email us a link at: delegation-jamaica-press-info@eeas.europa.eu

PRODUCTION DOCUMENTS

Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in with the finished film. The film will not be screened without the signed releases.

ELIGIBILITY

To be eligible for the Project, Entries must be the original work of the Entrant; must not infringe third- party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant). Entries containing prohibited or inappropriate content as

determined by the organizers, in its sole discretion, to be inappropriate will be disqualified. Organizers reserve the right to make the final determination as to which Entries are eligible, as well as the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film.

NO PRE-SCREENING DISTRIBUTION

The Entrant should not distribute their film in any way prior to the judging of the competition. This includes uploading the video to any website or screening the film for groups of anyone other than the team.

We look forward to seeing your film in the **European Union Short Film Competition!**