



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE
AND RURAL DEVELOPMENT



AFRICAN UNION



EUROPEAN BUSINESS GHANA

WEBINAR

AFRICAN UNION –EUROPEAN UNION/EBO AGRIFOOD PLATFORM

JUNE 25TH, 2020 from 9:00 to 11:20 (11:00 TO 13:20 CET)

09:00 – 09:30 (11:00 – 11:30 CET)

Welcome introductory remarks by:

Ghana Minister of Food and Agriculture

Mr. Owusu Afriyie Akoto (Accra)

Head of European Union Delegation

Mrs. Diana Acconcia (Accra)

*Director of the Department of Rural
Economy and Agriculture African Union*

Mrs. Janet Edeme (video call)

*Director for International Relations of
Directorate General for Agriculture
European Commission*

Mr. John Clarke (video call)

09:30 – 09:45 (11:30 – 11:45 CET)

Setting the scene for the platform

*CEO Private Enterprise Federation (PEF)
Ghana*

Mr. Nana Osei Bonsu (Accra)

Section 1

9:45 - 10:15 (11:45 – 12:15 CET)

**The Aims of an AU-EU Agrifood Platform
& experience from existing platforms**

*Mr Mackenzie Masaki, Director Business
Development/ Director Agribusiness NABC
(Netherlands-African Business Council)
(video call)*

Section 2

10:15 – 10:45 (12:15 – 12:45 CET)

**Ghanaian Agrifood business: challenges
and opportunities for investments (debate)**

*Anthony Selorm Kofituo Morrison, CEO
Chamber of Agribusiness Ghana
(video call)*

*Shaibu Mustapha,
Agribusiness specialist Girsal
(Accra)*

*Jerry Parkes, Managing Principal of Injaro
Investments Limited
(Accra)*

*Sean Duggan, EU GESP project Investment
Promotion
(Accra)*

**Section 3
10:45 – 11:15 (12:45 – 13:15 CET)**

**Strategic partnership with farmers’
organizations and rural youth: how to
empower farmers and rural youth along
the value chains and integrate them into
the agrifood platform?**

*Fatma Ben Rejeb
Pan-African Farmers' Organization
representative, (video call)
Chief Executive Officer*

*Davies Korboe,
Farm Management Services Limited Ghana
(Accra)*

11:15 – 11:20 (13:15 – 13:20 CET)

Run up to the EU-Africa Business Forum

Mr John Clarke (video call)

End of Webinar session

*Moderated by: Roberto Schiliro (EU Delegation - Ghana)
Celestino Alvarez-Neira (EBO - Ghana)*

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