



Albanian Public
Perception of the EU

**The Delegation of the European
Union to the Republic of Albania**

Ipsos Public Affairs



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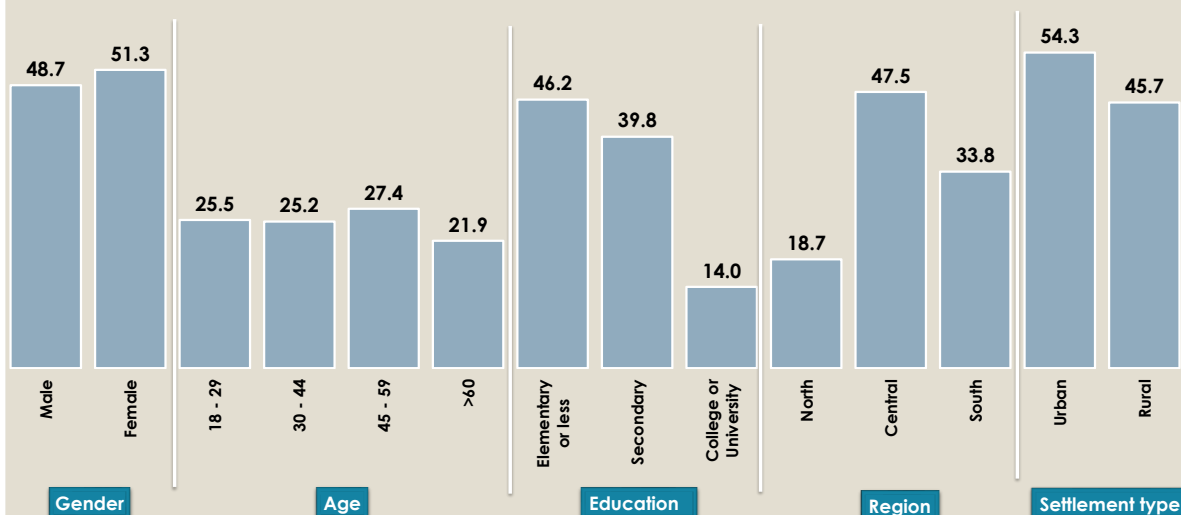
Methodology

Realization:	Field research conducted in the period from 16.11 – 03.12. 2018
Sample frame:	Households with respondent aged 18+
Sample size:	1140 respondents
Type of sample:	Three-stage random representative stratified sample
	Unit of the first stage: Polling station territory
	Unit of the second stage: Households (SRSWoR – random walk)
	Unit of the third stage: Respondents within a household (Random selection of the respondents)
Type of research:	Field questionnaire – average duration 35 minutes
Place of survey:	Whole territory of Albania
Post-stratification:	By gender, age and region
Marginal error:	±1.2% for the occurrences with the expected incidence of 5%
	±2.5 for the occurrences with the expected incidence of 25%
	±2.8% for the occurrences with the expected incidence of 50% (marginal error)

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Sample

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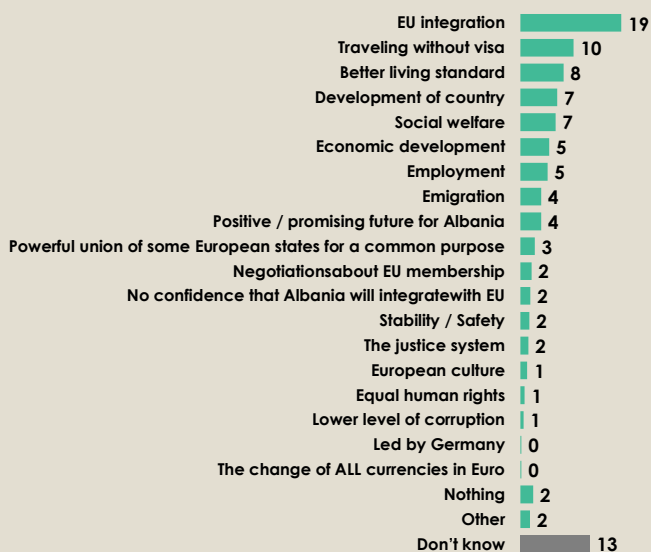
GENERAL ATTITUDES TOWARD EUROPEAN UNION AND ATTITUDES TOWARD ALBANIA'S MEMBERSHIP IN THE EU

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What is your first association when someone mentions European Union?

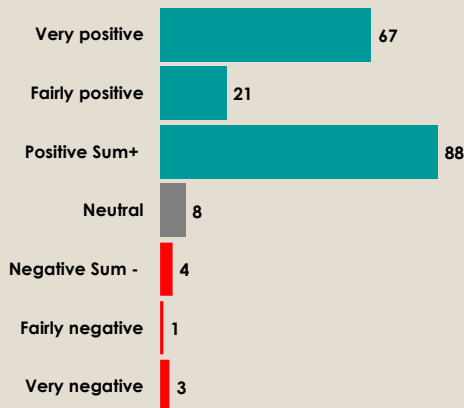


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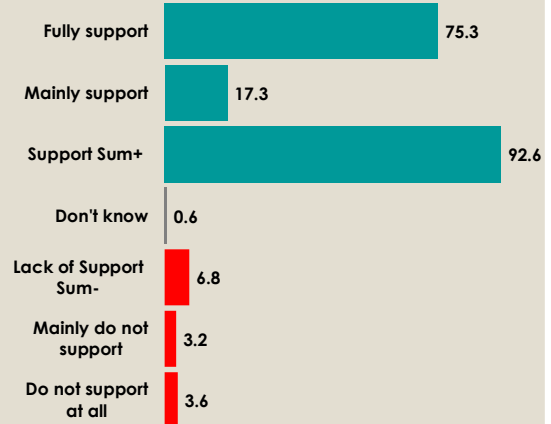
Base: Total target population

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What is your general feeling about European Union?



Do you personally support or do not support membership of the EU?



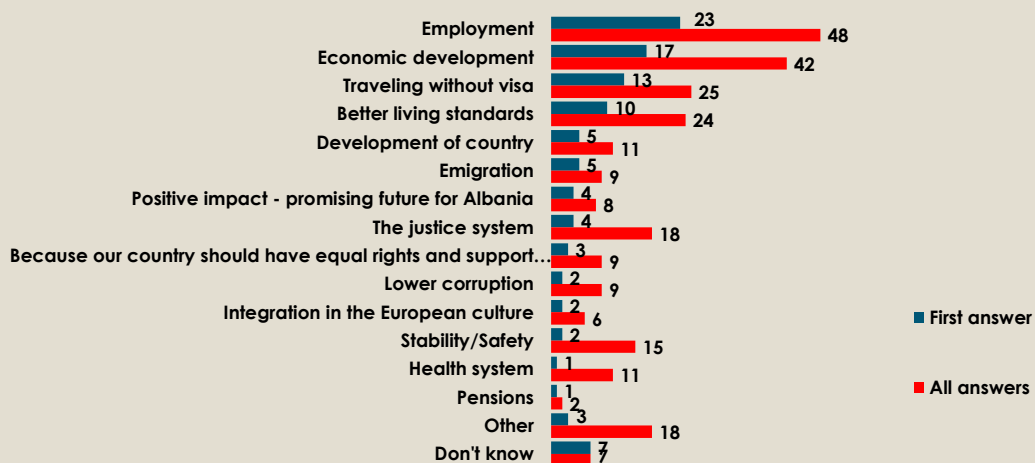
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Base: Total target population

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What are the MAIN REASONS FOR YOUR SUPPORT to Albanian membership in the EU?

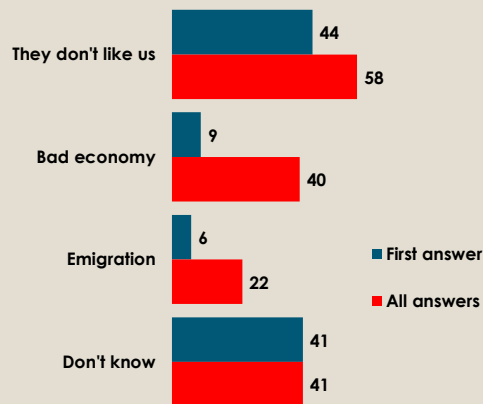
Base: 93% of target population, those who support EU membership of Albania;
Multiple answers

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What are the MAIN REASONS WHY YOU DON'T SUPPORT EU membership of Albania?



Base: 7% of target population, those who don't support EU membership of Albania;
Multiple answers

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What do you think are the most important conditions that Albania needs to meet in order to join the EU?



Base: Total target population; Multiple answers⁰

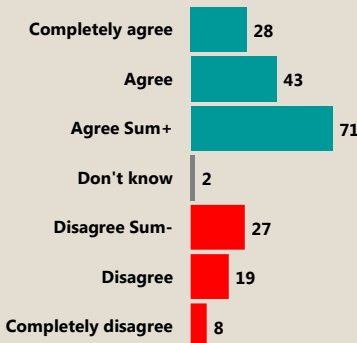
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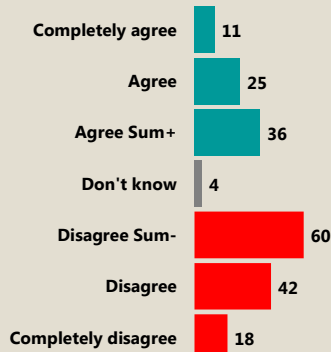


Please specify whether you agree or disagree with each statement

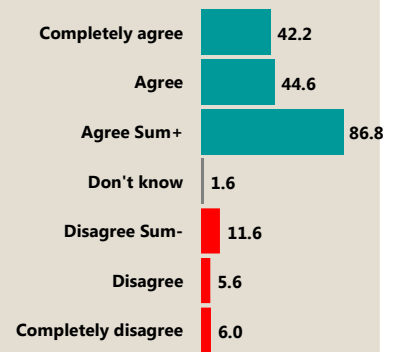
The EU treats Albania fairly and asks us to do only the necessary



The EU treats Albania worse than it treats other countries in the region



Large majority of the EU requirements are for our own good



Base: Total target population

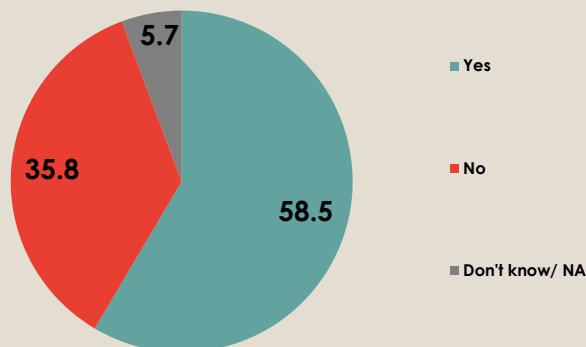
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Do you think that Albania is ready to start negotiations in June 2019?



Base: Total target population

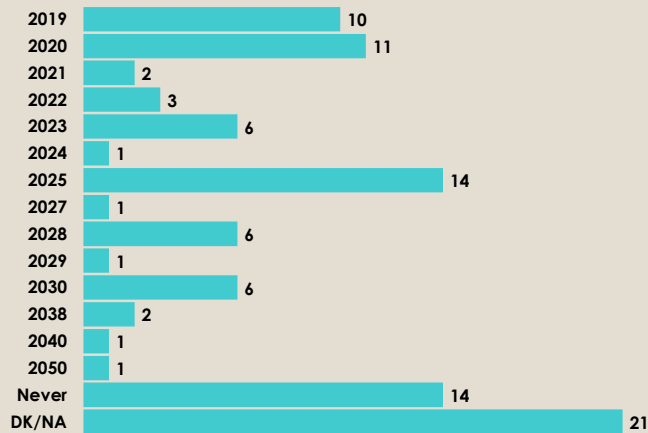
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When do you think Albania will join the EU?



Base: Total target population

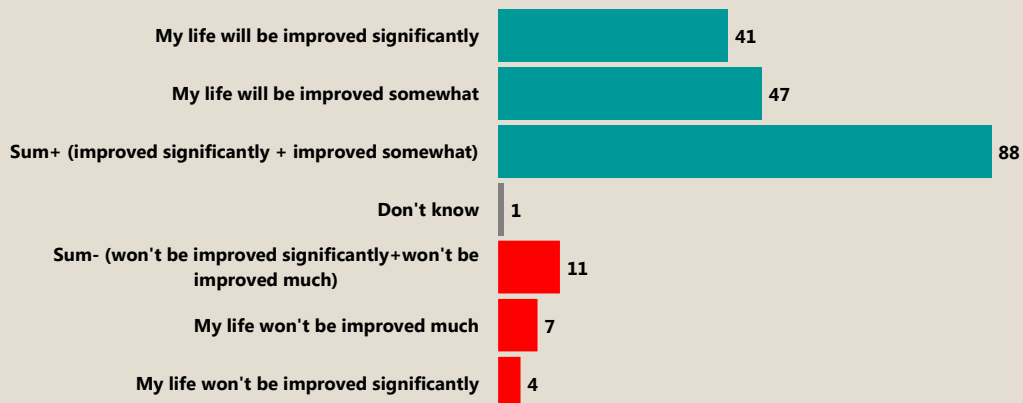
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What do you expect for yourself if Albania becomes a full member of the EU? Will your life be improved?



Base: Total target population

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Now I will read out some ASPECTS OF LIVING in Albania. For each of them, please indicate whether you expect the situation in Albania to get better, to stay the same or to get worse once Albania becomes a member of the EU.



Base: Total target population

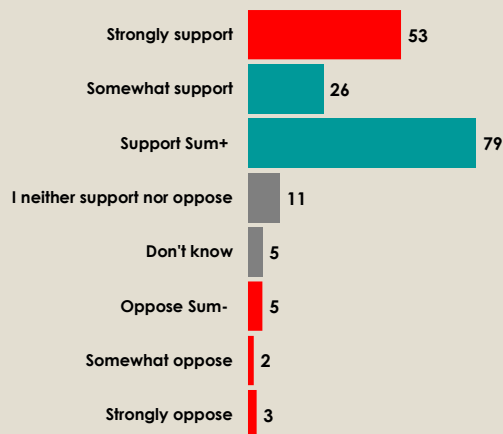
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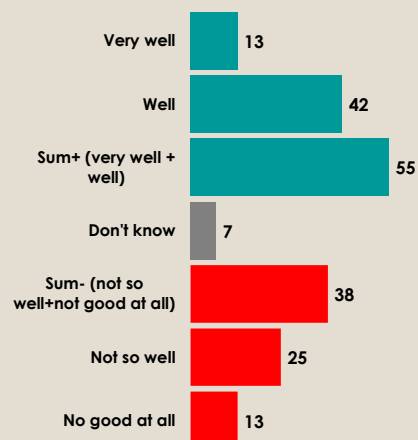
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Do you support or oppose the ongoing reform of the justice system?



How well do you think the reform is working so far?



Base: Total target population

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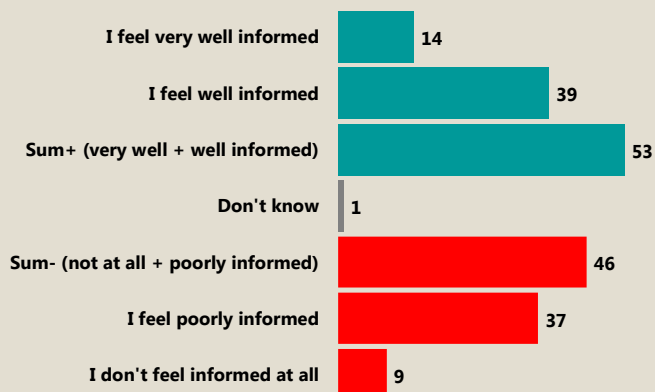




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In general, do you feel sufficiently informed about the EU?



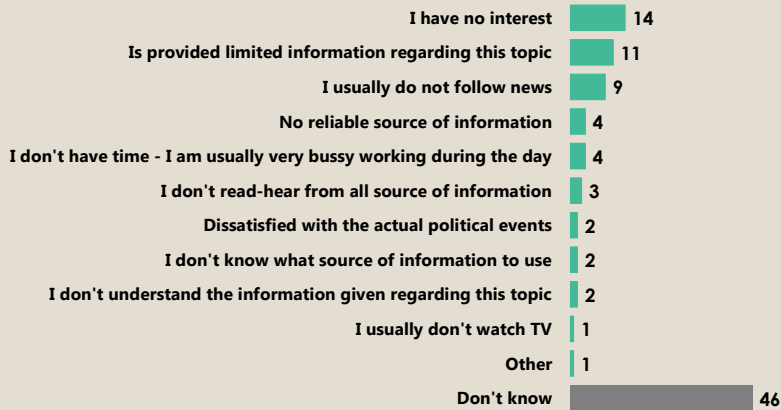
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You said that you don't feel informed enough about the EU. Could you please tell me one reason why you feel that you are not well informed?



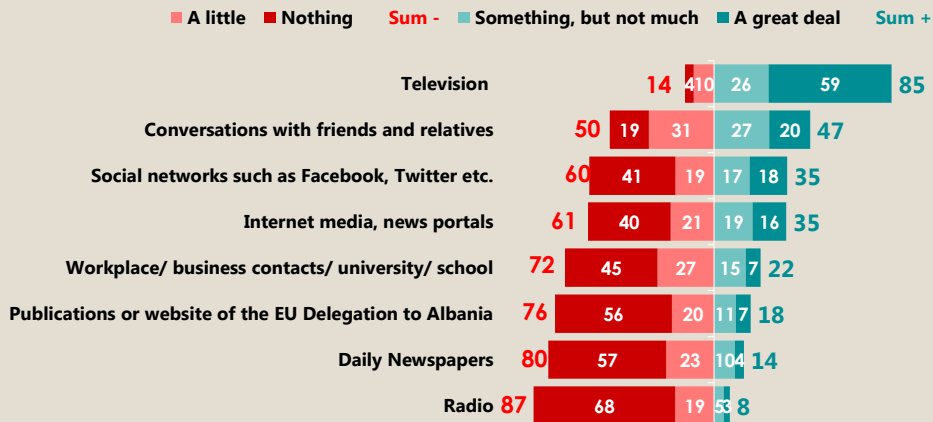
Base: 46% of target population, those who said that they felt insufficiently informed

You said that you felt informed enough about the EU. Could you please tell me one reason why you feel that you are well informed?



Base: 53% of target population, those who said that they felt sufficiently informed

Please rate how much you have learned about the situation in the European Union and the relations between Albania and the European Union from each of the following sources?



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Please mark three areas where you would need more information on Albania's accession to the EU.



Base: Total target population; Multiple answers

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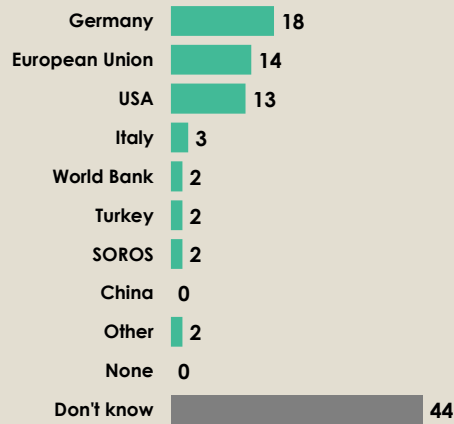
Different persons and institutions talk about the EU. Please tell me which of the following institutions you tend to trust the most when they talk about the EU?



Base: Total target population: Up to three answers

EU FUNDS AND PROGRAMS

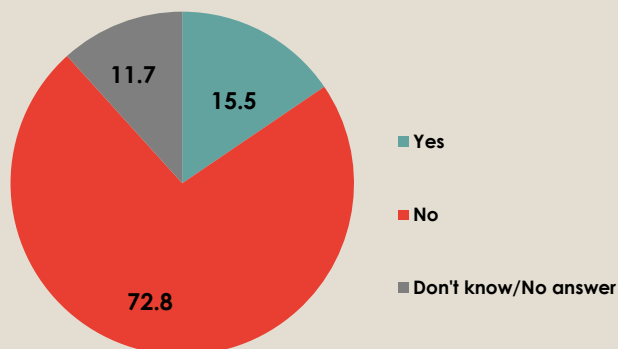


Who is the biggest foreign financial supporter/donor to Albania?

Base: Total target population
25

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**Have you recently heard about any EU financial support/program – donation to Albania?**

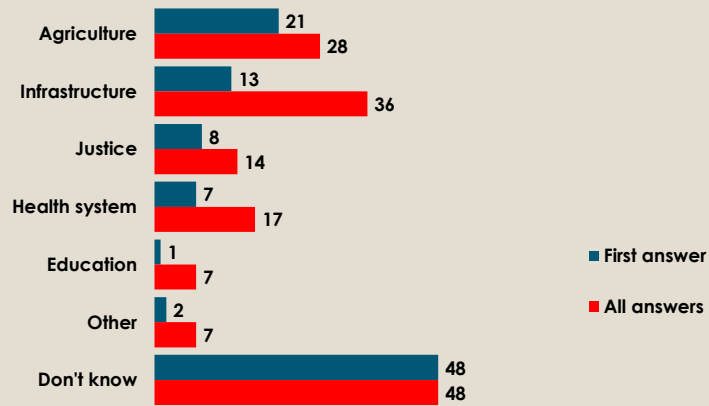
Base: Total target population
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Which EU donations have you heard of?



Base: 15% of target population, those who said that they had heard recently of an EU financial support/program – donation to Albania; Multiple answers

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Which sectors do you think the EU assistance should go to?



Base: Total target population; Multiple answers

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If you needed more information ABOUT EU FUNDING OPPORTUNITIES, which source of information/institution would be the first instance where you would search for it?



Base: Total target population

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