

2017 EU-Korea Business Forum

The EU-Korea FTA

**A shelter against protectionism
and supporting growth**



Seoul • September 21, 2017

Programme

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| ■ 08:30 → 09:00 | ■ Registration and welcome coffee |
| ■ 08:55 | ■ Speakers Group Photo |
| ■ 09:00 → 10:00 | <p>■ Conference Opening</p> <p>Welcoming Remarks by H.E. Michael REITERER, Ambassador of the European Union to the Republic of Korea
Keynote Address by H.E. Cecilia MALMSTRÖM, European Commissioner for Trade, followed by Q&A session
Congratulatory Remarks by Mr Junggwan KIM, Vice-Chairman of the Korea International Trade Association (KITA)
Introductory Remarks by Mr Dimitris PSILLAKIS, Chairman of the European Chamber of Commerce in Korea (ECCK)</p> |
| ■ 10:00 → 10:30 | <p>■ Company testimonials</p> <p>Edwards Vacuum Korea
KL Trading Co. Ltd.
Korea Consumer Agency
Marposh Company Limited Korea
Vinadeis Korea</p> |
| ■ 10:30 → 12:15 | <p>■ Presentations and Discussion</p> <p>Study Presentation: 'Evaluation of the EU-Korea FTA: Major Impacts, Challenges and Opportunities'
Mr Murray SMITH (Ticon Development Consulting) and Prof Inkyo CHEONG (Inha University)</p> <p>Discussion topic: The assessment of the EU-Korea FTA implementation and policy implications for the future</p> <p>Moderator: Professor Sukyoung CHOI, Seoul National University (former Chief Negotiator for the Korea-EU FTA negotiation)</p> <p>Mr Christoph HEIDER, President, European Chamber of Commerce in Korea (ECCK)
Mr Tae-Hyun MOON, Director General, Department of Market Research, Korea Consumer Agency (KCA)
Mr Dong Bok LEE, Director, FTA & Regional Studies Department, Korea International Trade Association (KITA)
Ms Ingrid DRECHSEL, President, Bayer Korea and Chairman, Korean German Chamber of Commerce and Industry (KGCCI)</p> <p>Discussion/Q&A (among presenters and open to the floor)</p> |
| ■ 12:15 → 12:30 | <p>Closing Remarks and the way forward by Mr Johan VANDROMME, First Councillor, Trade and Economy Section, Delegation of the European Union to the Republic of Korea</p> |
| ■ 12:30 → 13:30 | <p>Buffet Lunch offered by the EU Delegation to the Republic of Korea</p> |

Organised by the Delegation of the European Union to the Republic of Korea
Supported by the European Chamber of Commerce in Korea (ECCK) and the Korea International Trade Association (KITA)

Venue: LE MERIDIEN, SEOUL

120 Bongeunsa-Ro, Gangnam-Gu, 06124 Seoul, Korea

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EUROPEAN CHAMBER OF
COMMERCE IN KOREA
주한유럽상공회의소

