



SONG CONTEST AGAINST CHILD LABOUR

➤ OBJECTIVE OF THE MUSIC COMPETITION

To identify, select and contract, through a national competition in Ghana, a singer or band to compose a theme song for the EU's Ghana Employment and Social Protection (GESP) programme's campaign against child labour, to be organised around March-April 2021.

This campaign will take place in the context of the International Year for the Elimination of Child Labour 2021.

The official song of the campaign will be part of the global [Music Against Child Labour Initiative](#), managed by the International Labour Organization (ILO).



Prizes

- 1st place:
 - Official song of the campaign (with visibility of the singer/band)
 - Professional recording of the official song and of the song submitted to the competition
 - Equipment related to musical activity
- 2nd, 3rd and 4th places (same prizes):
 - Professional recording of the song submitted to the competition
 - Equipment related to musical activity

➤ BASIC RULES FOR THE MUSIC COMPETITION

Song theme

The theme of the song must evolve around the fight against child labour.

Deadline submissions

The deadline for submission of songs is:
**14 September 2020, before 18:00 pm
Ghana time.**



Mode and size of submission

All submissions will be done electronically to the following email address:

GESPGhanaPlus@gmail.com

Candidates should mention the category in the title of their emails. The email should contain the telephone number of the contestant, as well as the lyrics of the song.

In order to allow interested participants in all regions to take part in the competition, all submission will happen in **MP3/MP4/YouTube-link format.**

The size of the submission shall not exceed 3 MBs.

Restrictions

The competition is open to Ghanaian musicians only. Contestants may have to avail themselves during the song competition and campaign, for which **only** in-country travel expenses will be reimbursed.

Pre-selection by the public

After the deadline, all songs submitted by email will be uploaded to the GESP FB account (<https://web.facebook.com/GESPGhana>), which will have a link to **FB Poll**. From there the public will be able to vote.

The public will be informed about the FB Poll voting platform through the EUD's and GESP social media platforms, i.e.

EUD:

- Facebook: <https://www.facebook.com/EuDelegationToGhana/>
- Twitter: <https://twitter.com/EuropeInGhana>
- Instagram: <https://www.instagram.com/europeinghana/>
- YouTube: https://www.youtube.com/channel/UC6qaEuU_G6emd569S9_dPVA



GESP:

- Facebook: <https://web.facebook.com/GESPGhana>
- Twitter: <https://twitter.com/GESPGhana>
- Instagram: <https://www.instagram.com/GESPGhana/>
- YouTube: <https://bit.ly/2yA3aGb>



Announcements about the voting will also be made in the main Ghanaian newspapers.

All music submissions will be available for viewing by the public **from 16 September 2020**, and the public will be able to cast a vote for each music category.

Voting will be open until the **deadline on 5 October 2020**.

The pre-selection will determine the best submissions for each music category.

After the pre-selection

After pre-selection by the public, the chosen best song submission per category will be publicised on the EUD and GESP social media accounts.

This is **from 15 October 2020 onwards**.

Notification to winners

Immediately following the outcome of the public's votes, the winners of each category will be notified by email and/or phone.

Jury and identification of winners

A jury will be established, consisting of the following members:

- 4 delegates from the Government of Ghana
- 3 delegates from the EUD
- 2 delegates from the GESP Communication & Visibility Technical Assistance Team
- 1 delegate from the Ghanaian singing community: Wiyaala

Out of the best 4 submissions, the Jury will select the final winner who will compose and perform the official song of the campaign. Selection criteria for the ultimate winner are:

- Criterion A (max. 10 points): Artistic talent (performance only, not the quality of the recording)
- Criterion B (max. 5 points): Lyrics of the song
- Criterion C (max. 5 points): Motivation of the singer/band related to the fight against child labour in Ghana. A motivation video of 5 min. max. will be asked from pre-selected candidates

In case of a draw, a female candidate will get preference.

Announcement of winner

The final winner will be personally notified by email and/or phone **during the first week of November 2020**.

Shortly thereafter, the final winner will also be published on the EUD and GESP social media platforms and in four main Ghanaian newspapers.



Ghana's own
Wiyaala will
be among the
jury members!